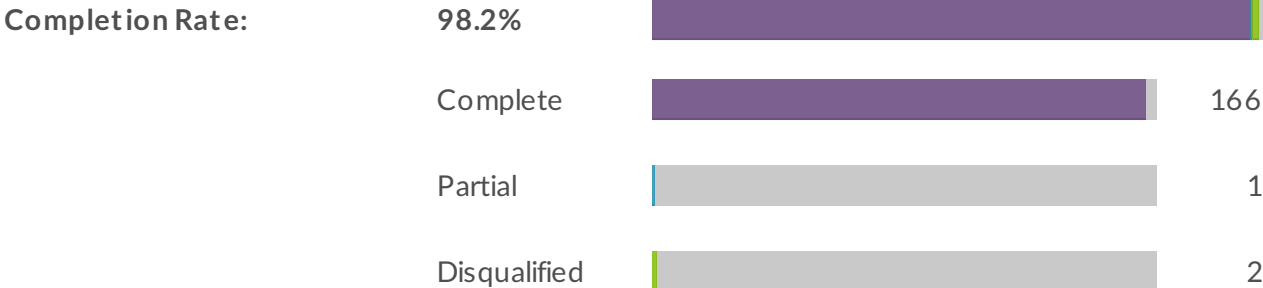


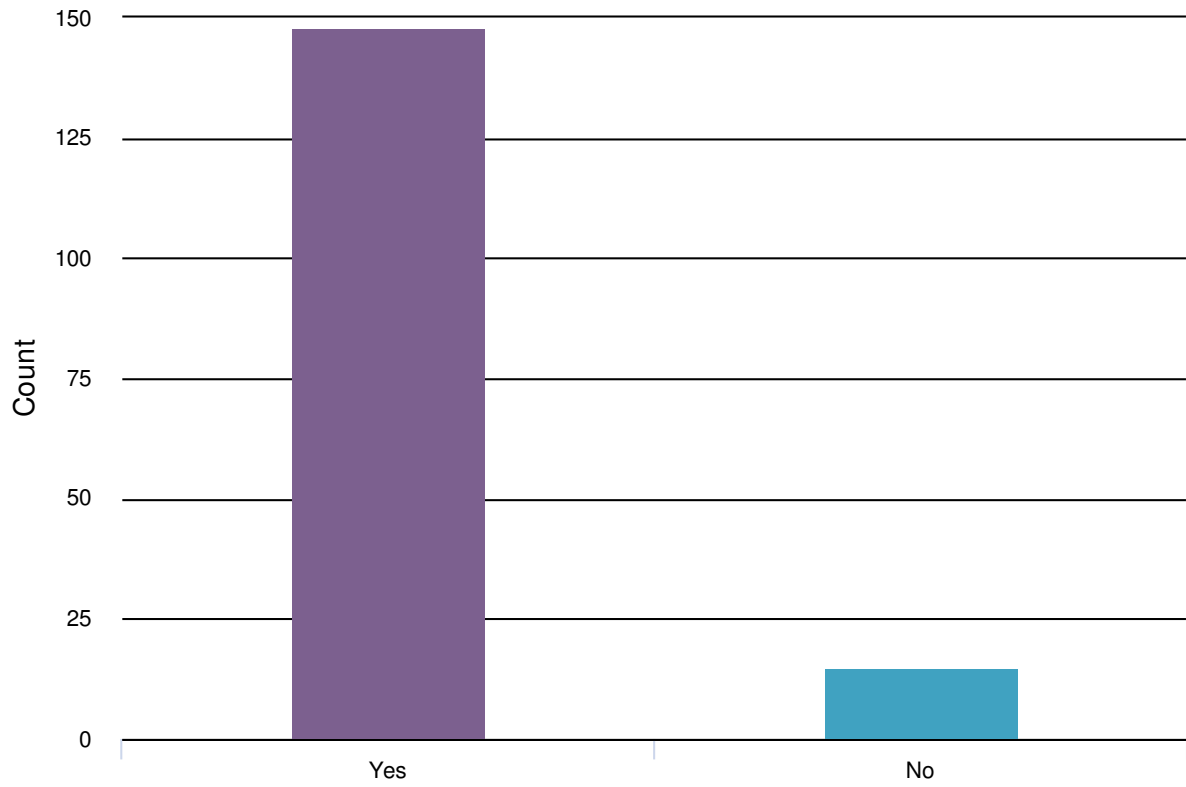
BJEDC Survey - Final Full Report With Quotes

Response Counts



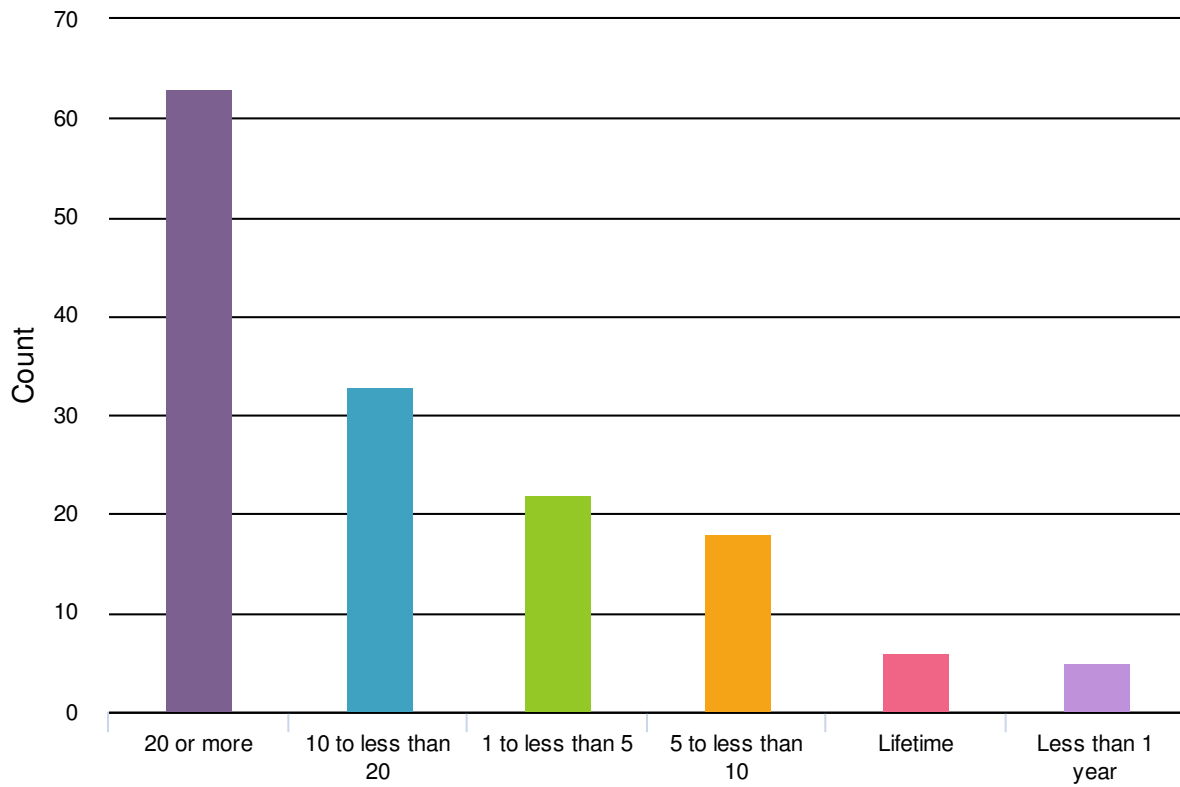
Totals: 169

1. Are you a property taxpayer in the Town of Boulder Junction?



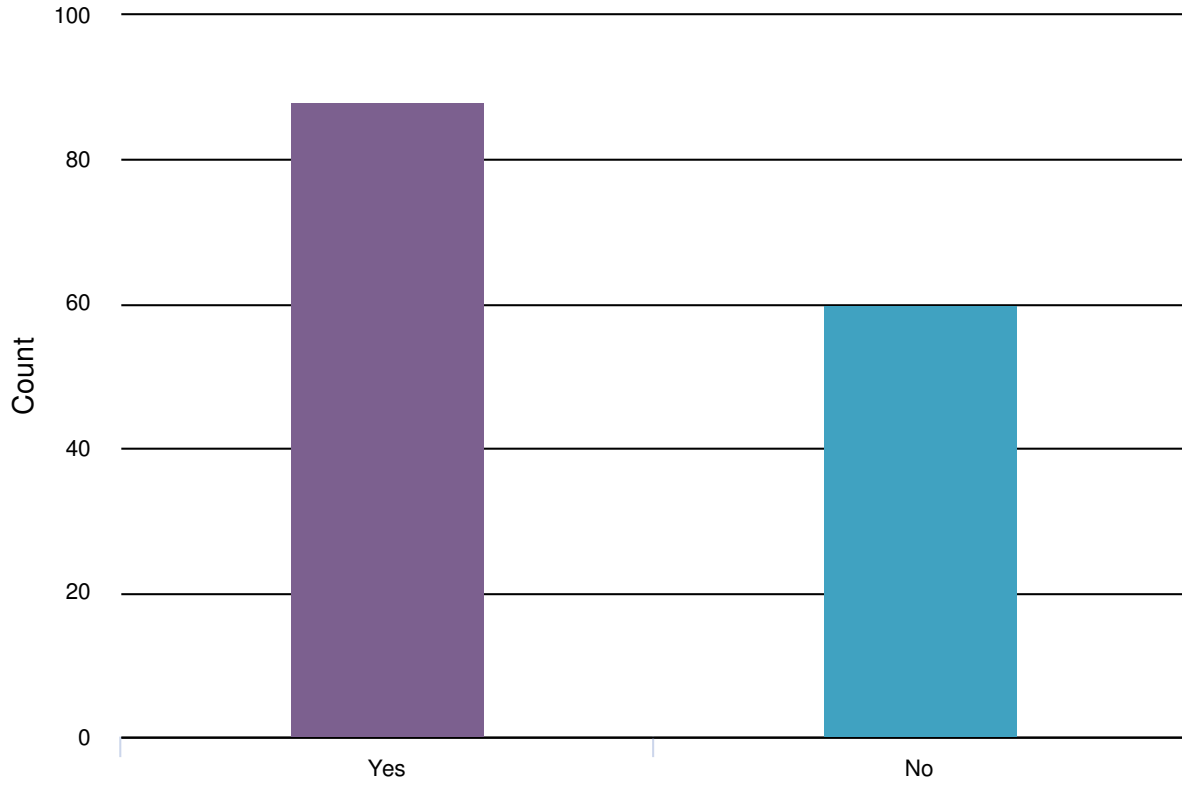
2. If you are a property tax payer, how long?

Filter: #1 Question "Are you a property taxpayer in the Town of Boulder Junction?" is one of the following answers ("Yes")



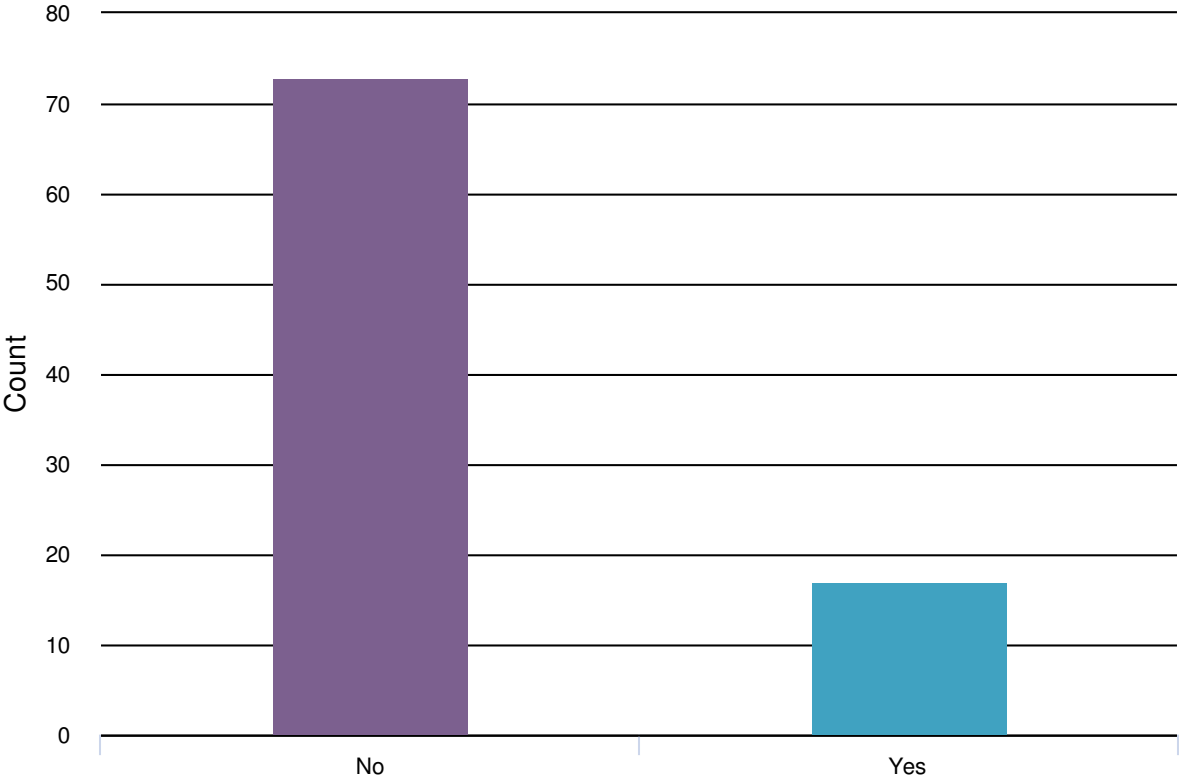
3. If you are a property tax payer, is Boulder Junction your primary residence?

Filter: #1 Question "Are you a property taxpayer in the Town of Boulder Junction?" is one of the following answers ("Yes")



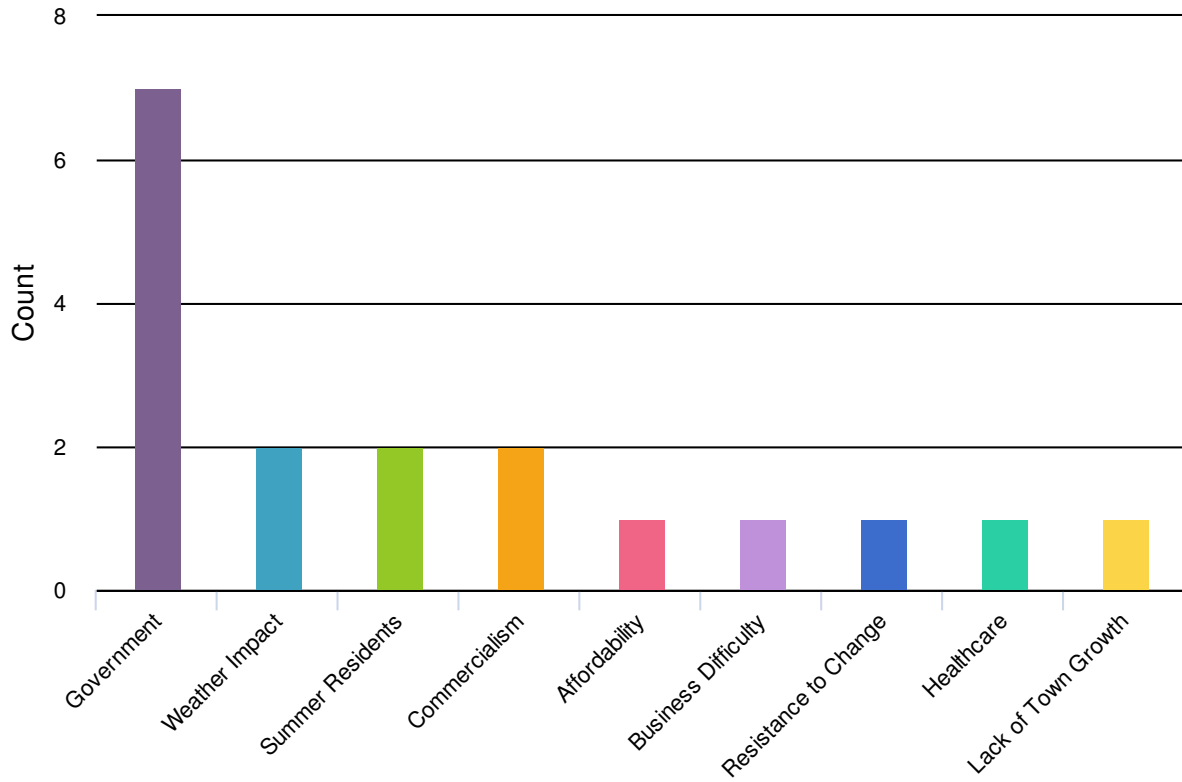
4. If your primary residence is Boulder Junction, are you considering moving out of the area?

Filter: #3 Question "If you are a property tax payer, is Boulder Junction your primary residence?" is one of the following answers ("Yes")



5. Why are you considering moving out of the area? - Text Analysis

Filter: #4 Question "If your primary residence is Boulder Junction, are you considering moving out of the area?" is one of the following answers ("Yes")



Why are you considering moving out of the area?

“ Very concerned about Boulder Jct inability to embrace change and other initiatives that are intended to support econ dev in the town ”

12/14/2016 Response id: 23

“ I would be compelled to move if access to healthcare became a main concern. ”

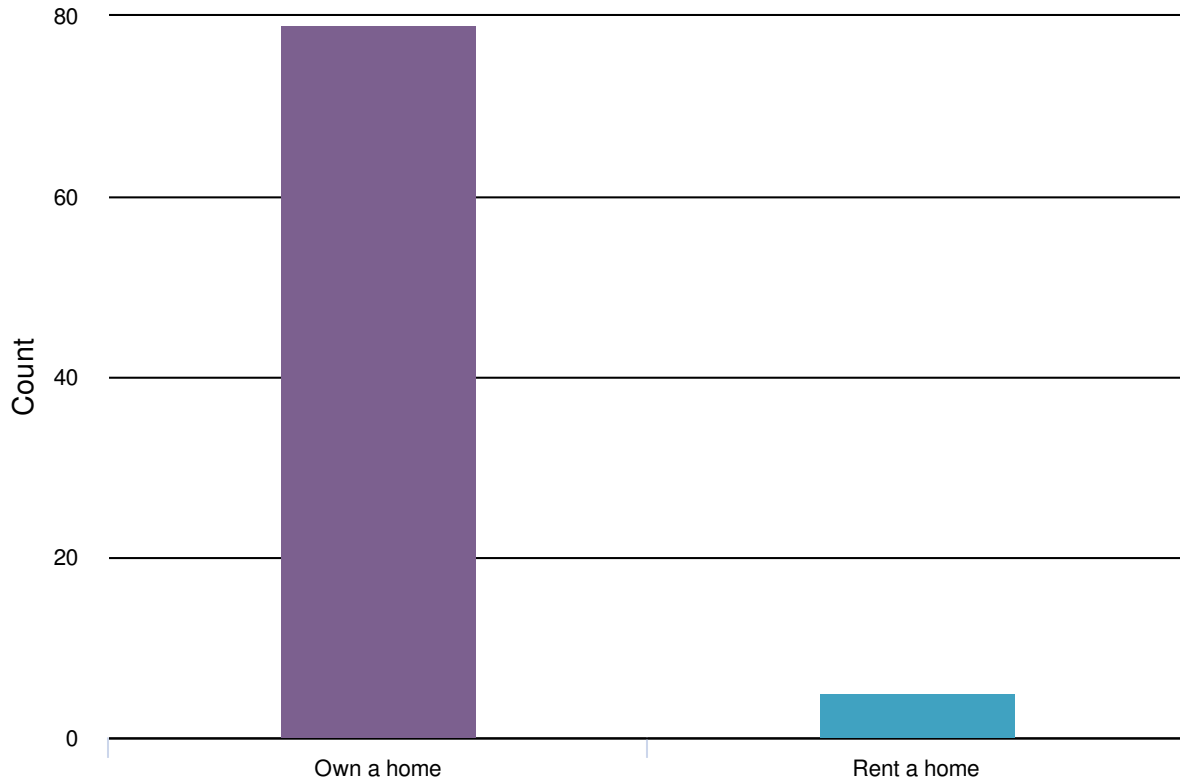
12/29/2016 Response id: 85

“ Not able to find affordable residential property to purchase. ”

02/17/2017 Response id: 165

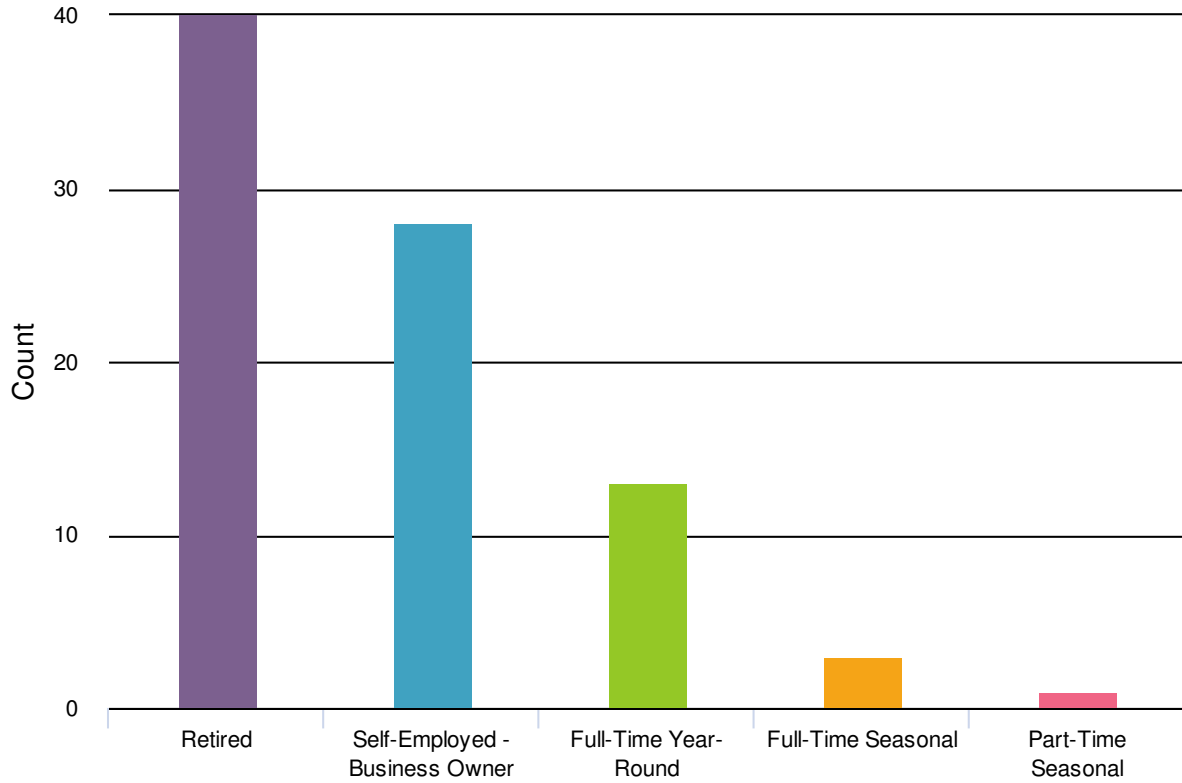
6. What type of housing do you live in?

Filter: #3 Question "If you are a property tax payer, is Boulder Junction your primary residence?" is one of the following answers ("Yes")



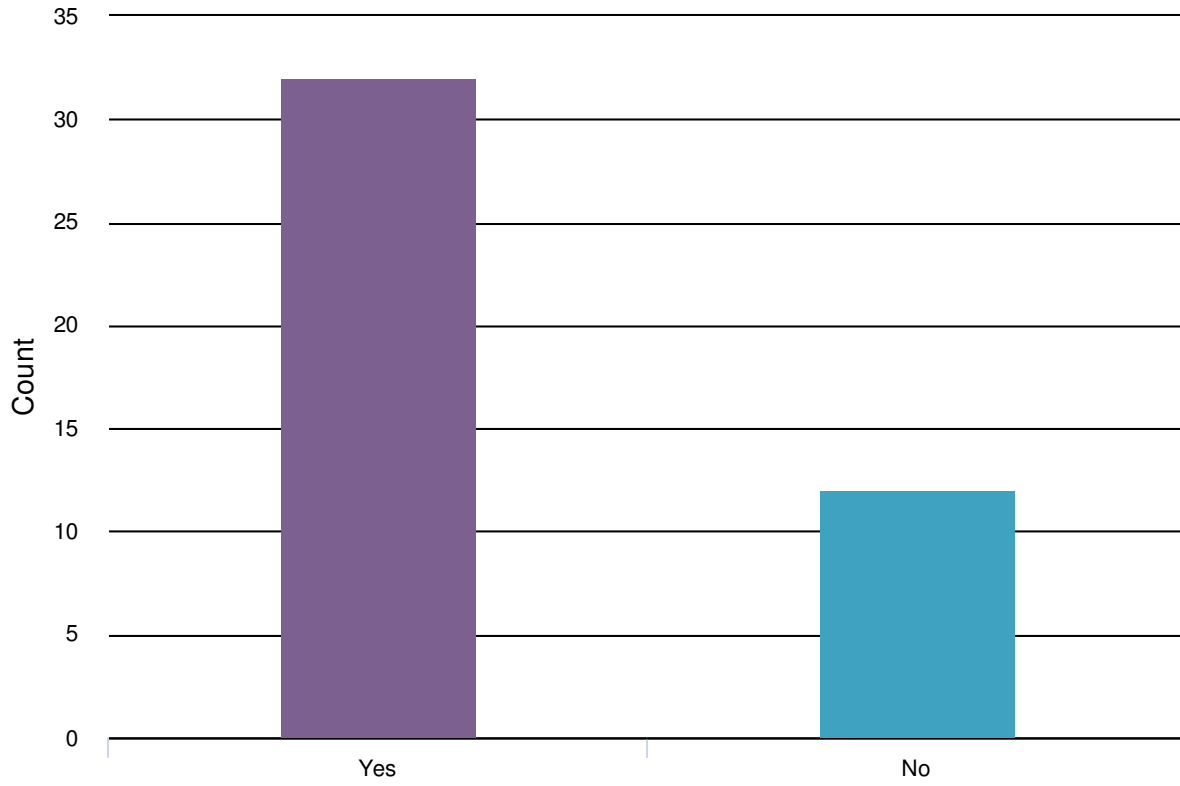
7. What is your employment status? (check one which best applies to you)

Filter: #3 Question "If you are a property tax payer, is Boulder Junction your primary residence?" is one of the following answers ("Yes")



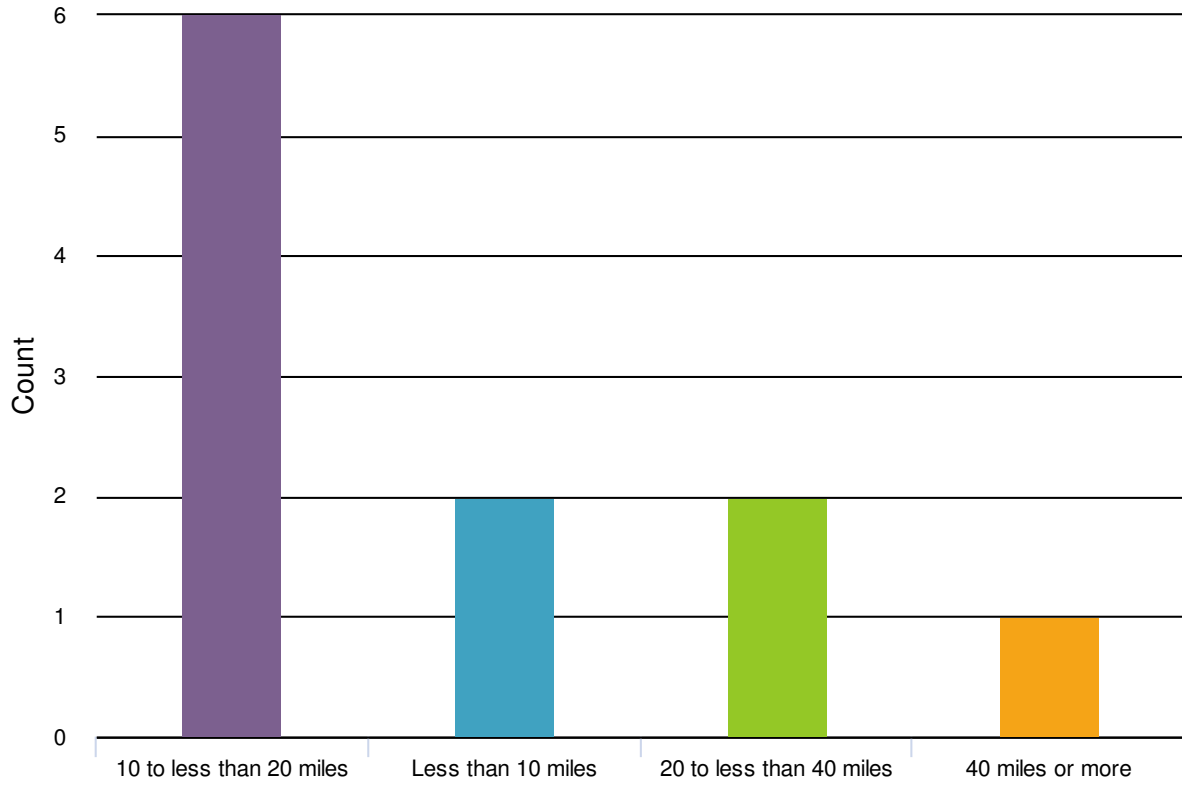
8. If employed, are you working in Boulder Junction?

Filter: #3 Question "If you are a property tax payer, is Boulder Junction your primary residence?" is one of the following answers ("Yes")

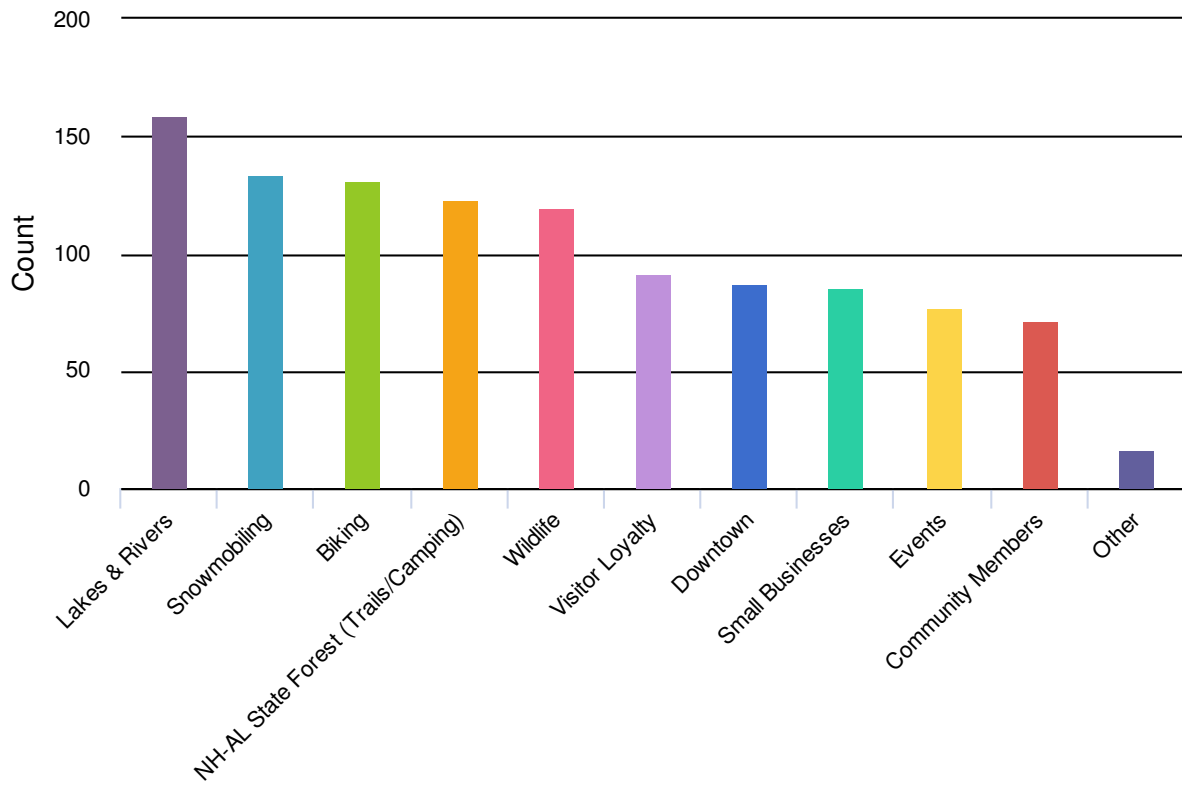


9. If employed and working outside of Boulder Junction, how far do you commute to work? (check one which best applies to you)

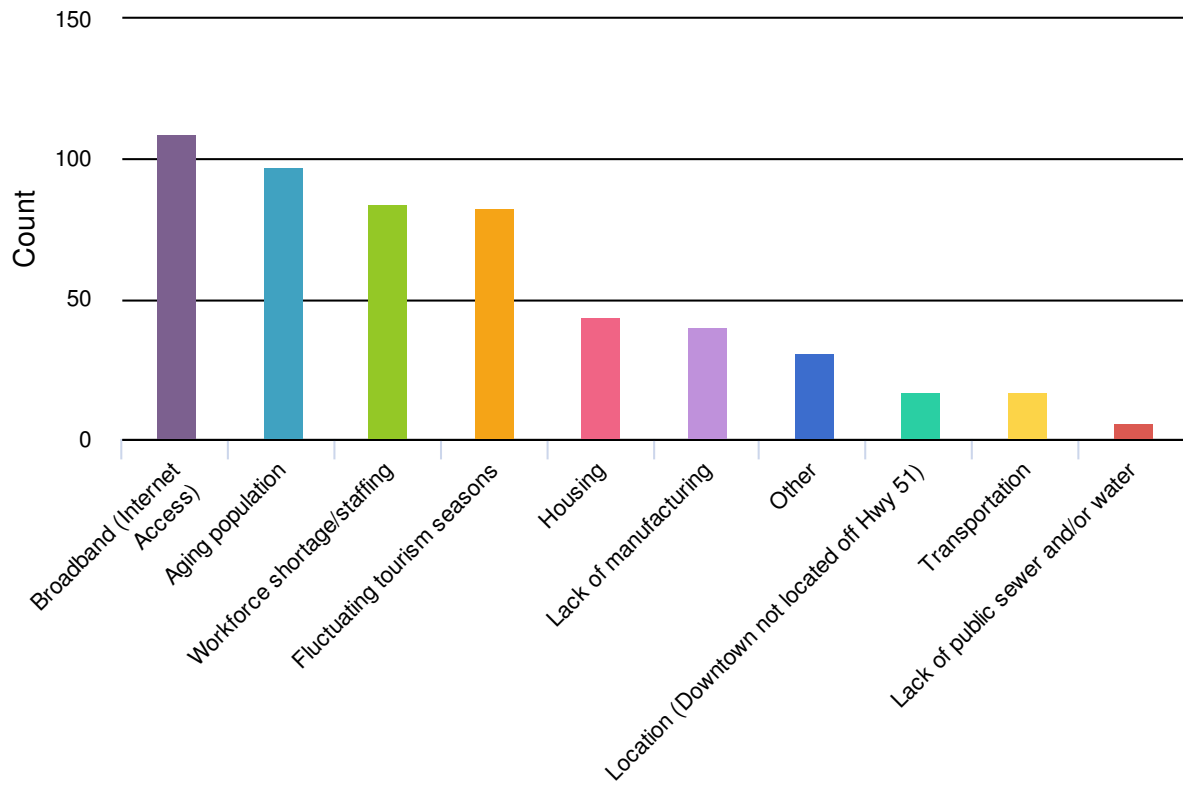
Filter: #3 Question "If you are a property tax payer, is Boulder Junction your primary residence?" is one of the following answers ("Yes")



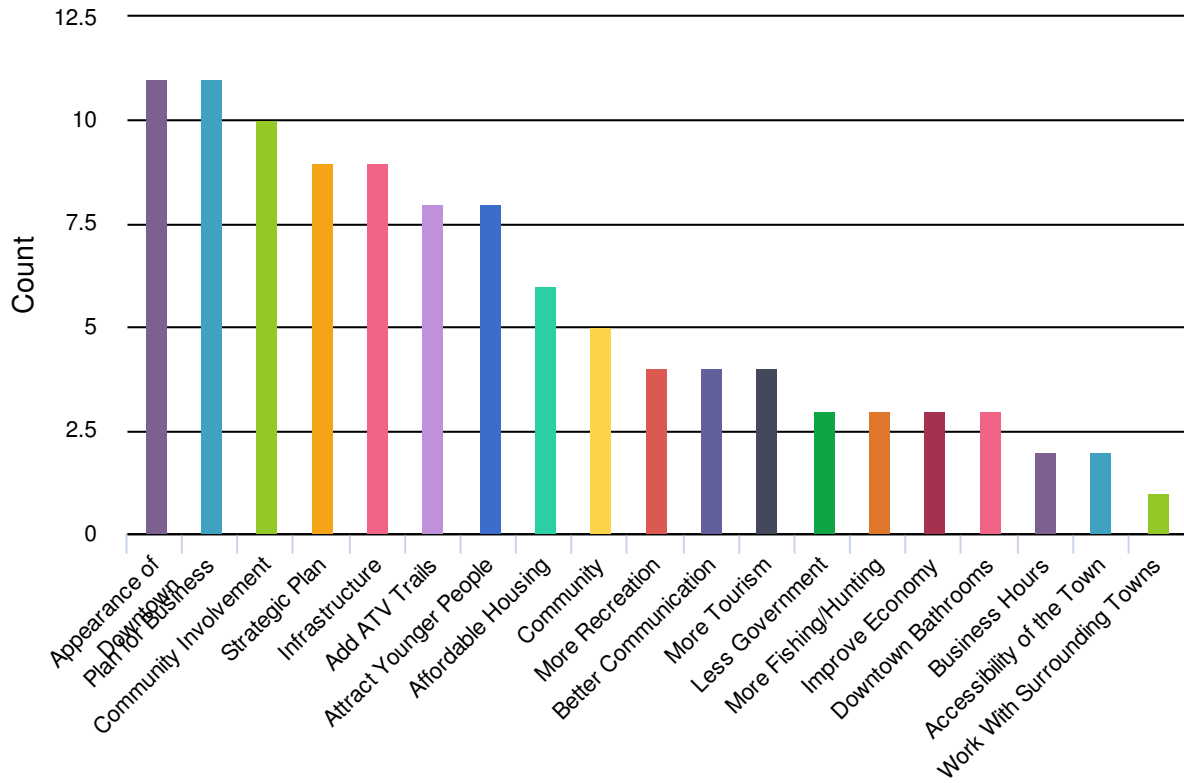
10. What do you think Boulder Junction's economic strengths are?
(check all that apply)



11. What do you see as Boulder Junction's economic challenges? (check all that apply)



12. How should Boulder Junction's challenges be addressed? - Text Analysis



How should Boulder Junction's challenges be addressed?

“ Take one situation and study what can be done...break the problem in manageable steps...research possible solutions...define action steps and a timeline to get to the desired end. ”

12/15/2016 Response id: 32

“ Increase cell towers for the major carriers (t-Mobile, Verizon, sprint) and provide more/better wifi/internet. ”

12/17/2016 Response id: 57

“ Community needs to get more involved and get a voice. ”

12/22/2016 Response id: 73

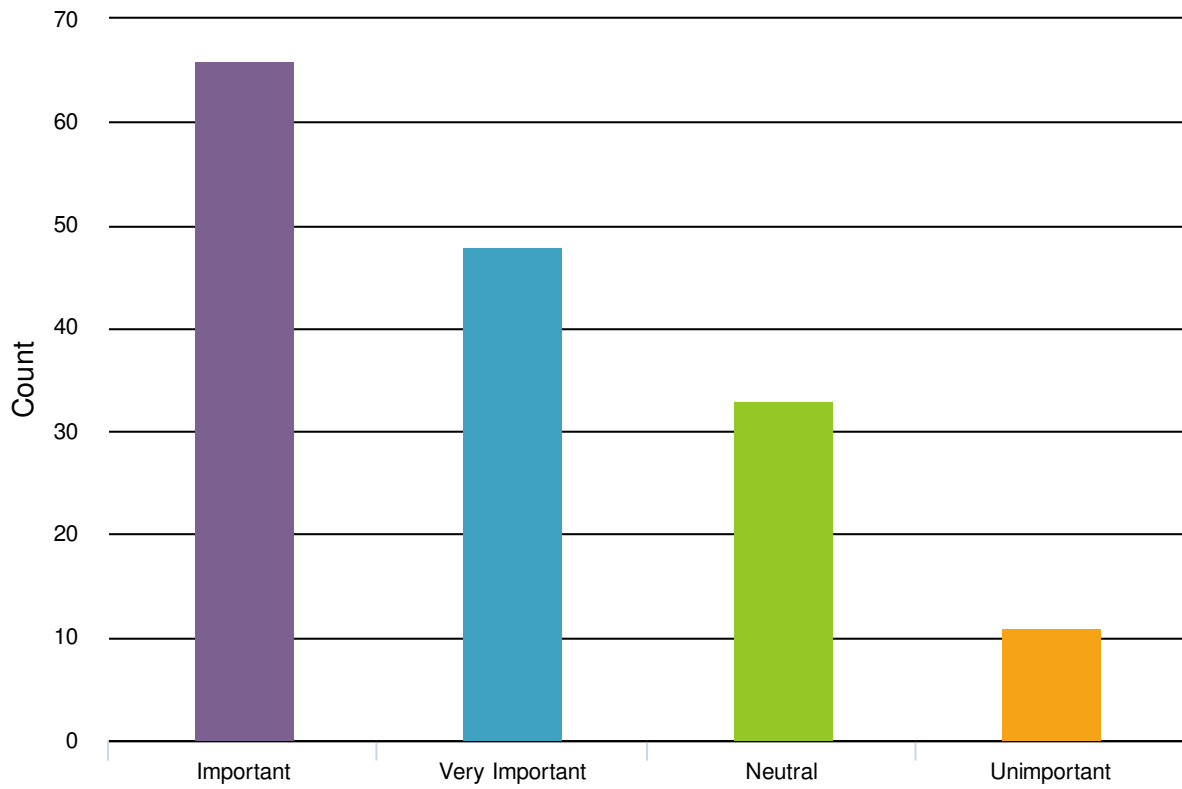
“ Though thoughtful review and tapping into the resources from private, local and government sources. Talk to everyone willing to input. Respect all ideas. Put forward short and long term goals. Be diligent. ”

12/26/2016 Response id: 79

“ Need to attract industry to promote jobs for the younger generation. Many such as myself left after high school and did not return until retirement due to lack of decent wages in the northwoods. ”

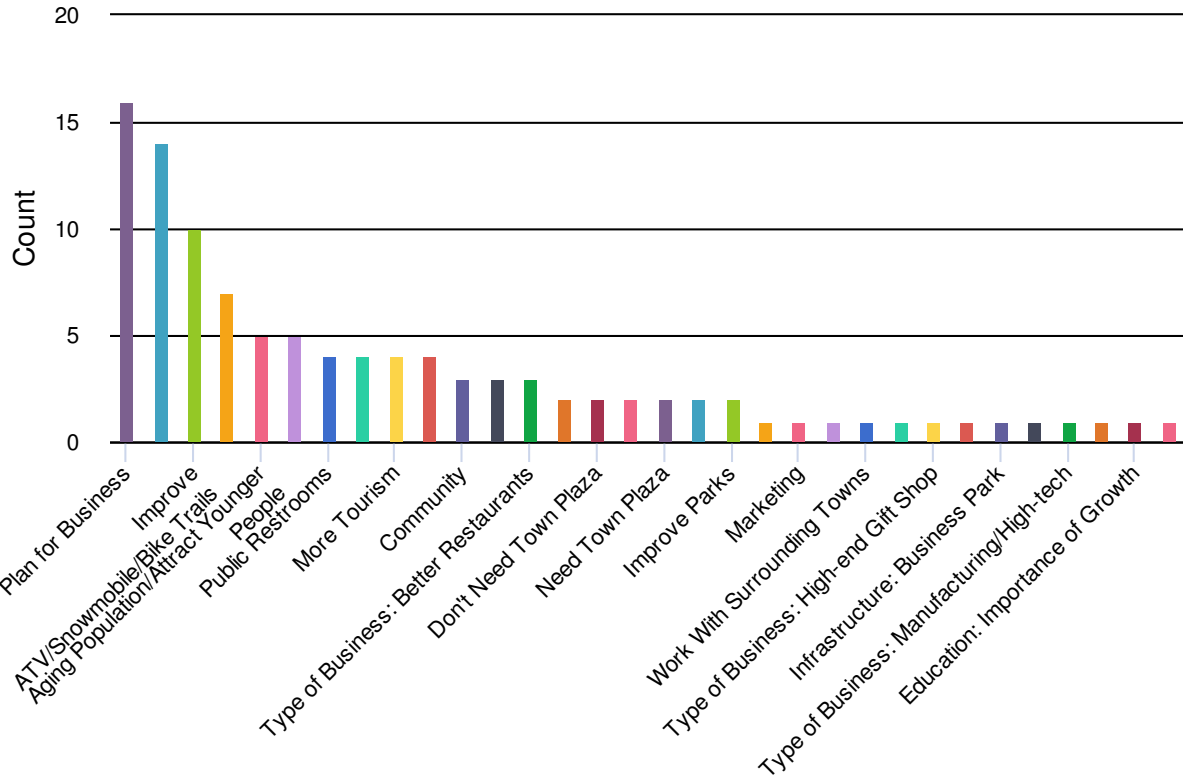
01/06/2017 Response id: 102

13. How important is economic growth and change in Boulder Junction to you?



14. If economic growth is important to you, what would you like to change or improve in Boulder Junction? - Text Analysis

Filter: #13 Question "How important is economic growth and change in Boulder Junction to you?" is one of the following answers ("Very Important", "Important")



If economic growth is important to you, what would you like to change or improve in Boulder Junction?

“ I'd also consider creating experience trips. ”

12/19/2016 Response id: 61

“ redevelop eyesores in town, attract more businesses with living wages, develop a plan to attract and retain younger workers to build a stronger year around economy ”

12/22/2016 Response id: 69

“ Continue improving tourism by respecting the quaint nature of Boulder Junction, but then building some type of diverse sustainable industry. This will take vision (what unique need can be filled) talent (people) and investment. Fishing should also be improved because that is one of Boulder Junction's legacies (Musky Capital of the World). ”

12/22/2016 Response id: 74

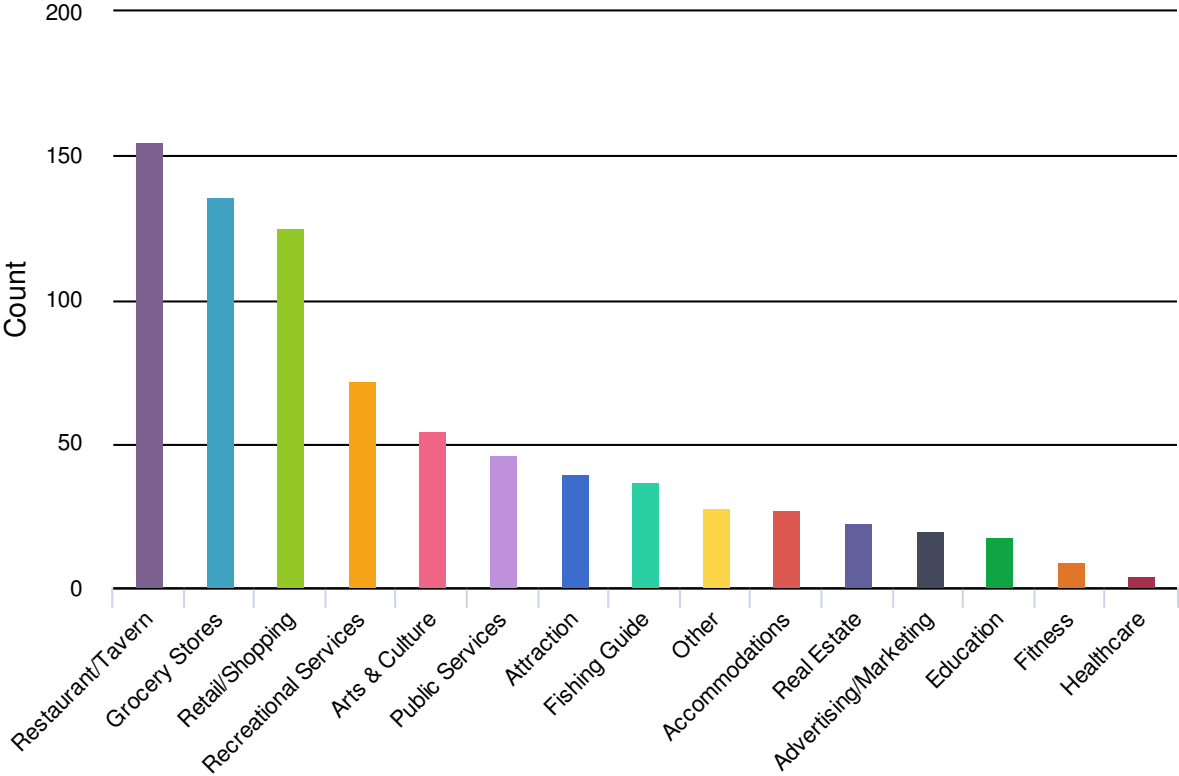
“ Keep focus on the silent sports and avoid prostituting our scenic resources with ATV traffic. ”

01/19/2017 Response id: 134

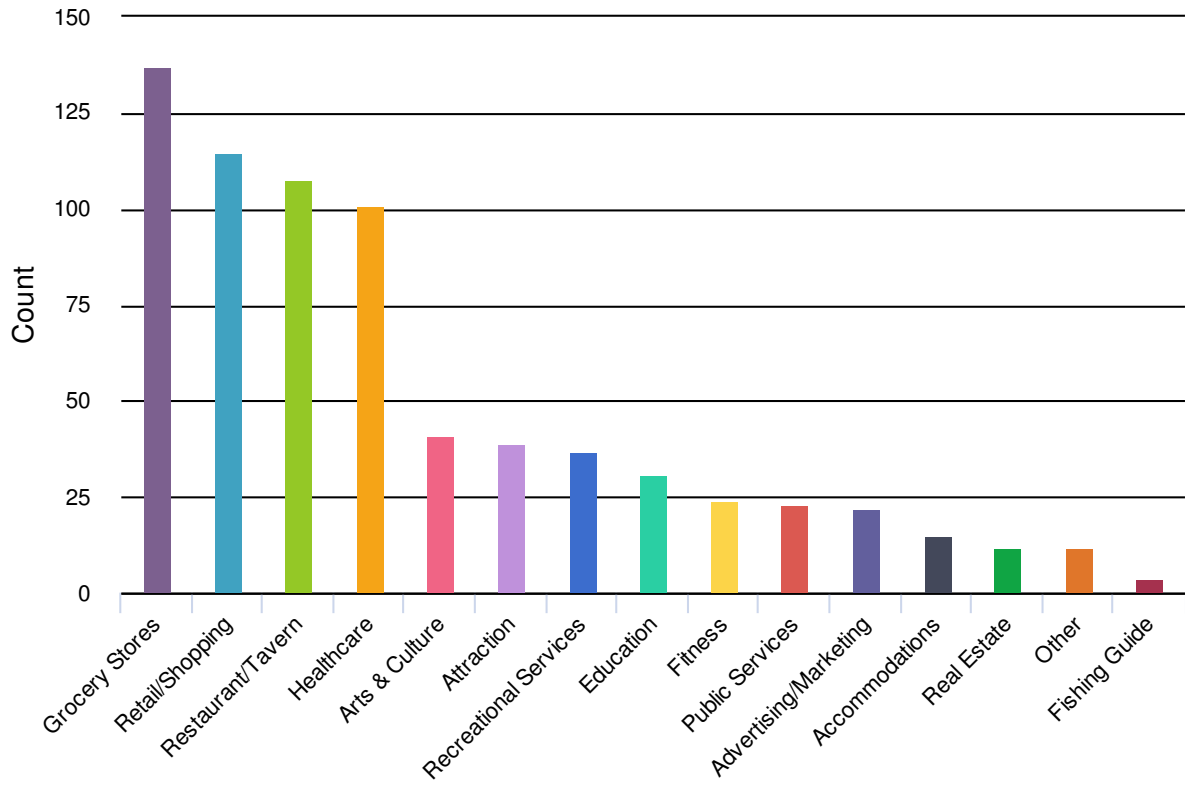
“ Fill in the "in between" seasons. Late fall and Early Spring. November and December lack of hunting like it use to be. March and April. Always Slow Time. I Believe that ATV Trail system would help fill in some of that Gap. ”

02/23/2017 Response id: 168

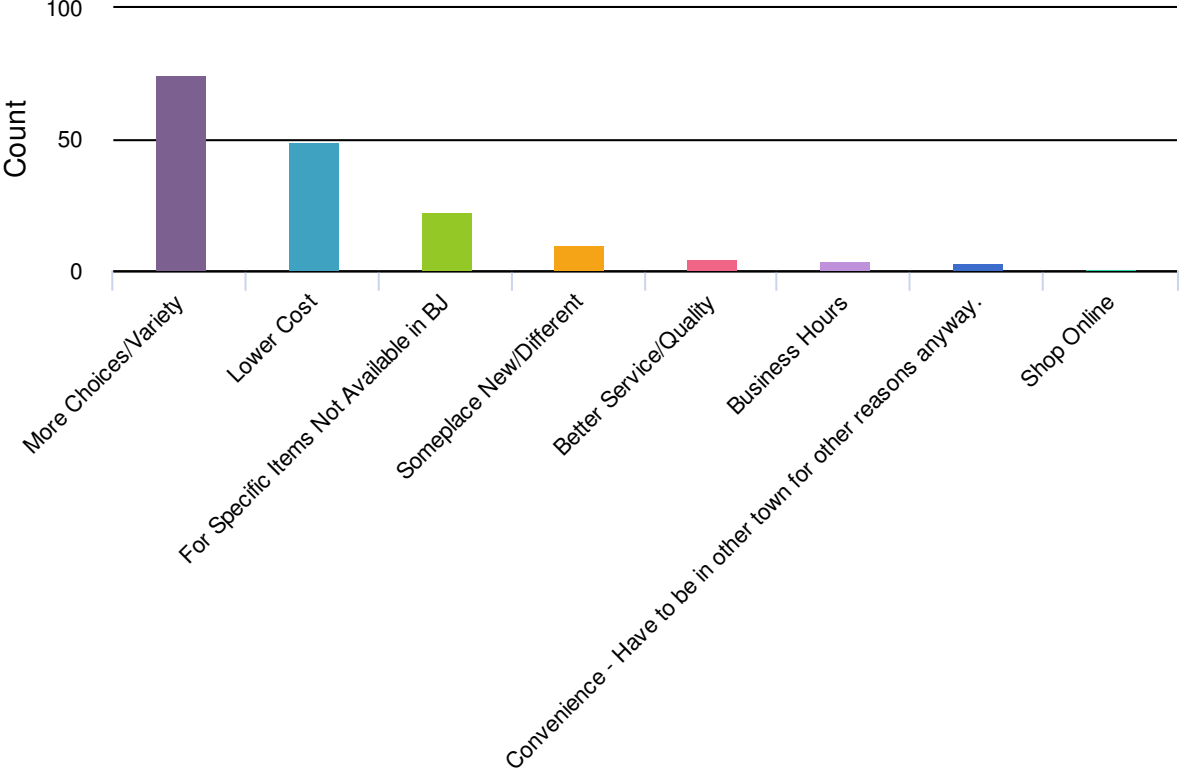
15. Local support is necessary for our small business owners throughout the township of Boulder Junction. This includes downtown Boulder Junction, the Hwy 51 business district and beyond. What types of businesses do you shop at or receive services from in Boulder Junction? (check all that apply)



16. What type of businesses are you shopping at or receiving services from outside of Boulder Junction? (check all that apply)



17. If above businesses are available in Boulder Junction, but you are still traveling outside of the community to frequent them, why? - Text Analysis



If above businesses are available in Boulder Junction, but you are still traveling outside of the community to frequent them, why?

“ habit, cost, preference, hours ”

12/14/2016 Response id: 23

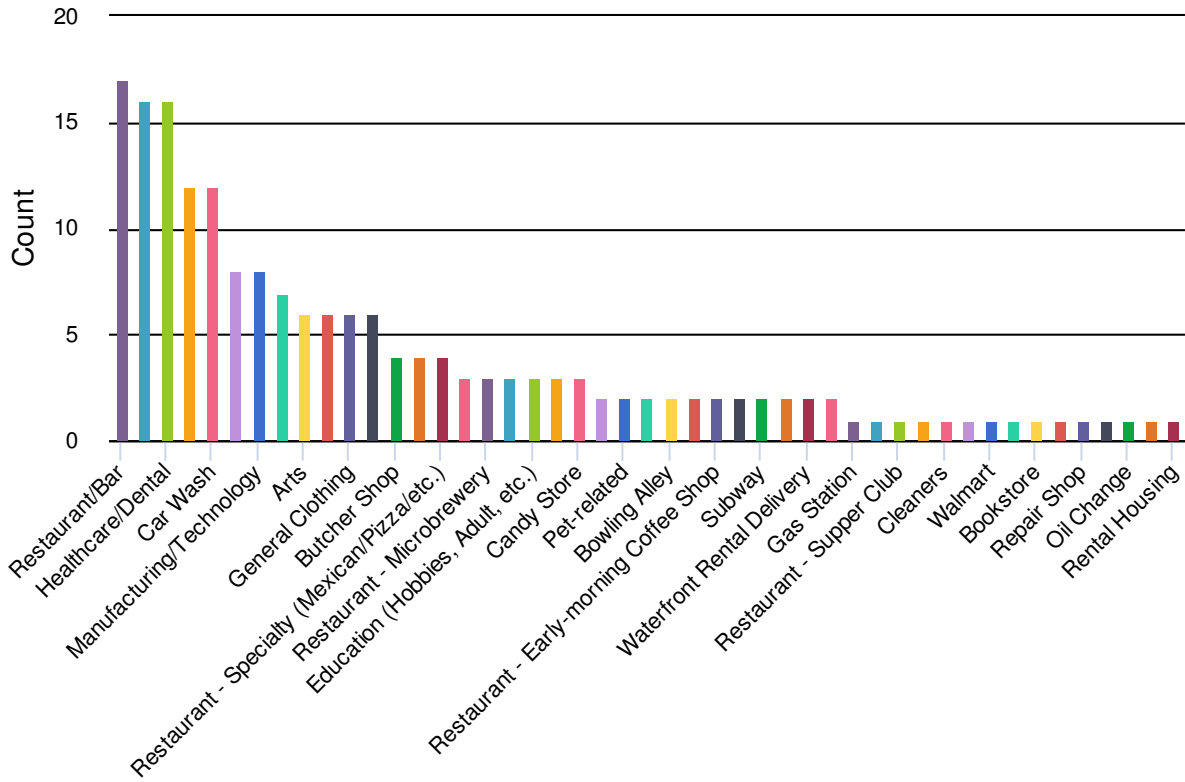
“ health care not available ”

12/15/2016 Response id: 32

“ We shop at local businesses when we can, but the advent of online shopping is VERY convenient, and a trend that you cannot ignore. ”

12/16/2016 Response id: 34

18. As it relates to our residents, what types of businesses are missing or needed in Boulder Junction? Or what type of business would you like to see more of? - Text Analysis



As it relates to our residents, what types of businesses are missing or needed in Boulder Junction? Or what type of business would you like to see more of?

“ pharmacy would be nice. ”

12/12/2016 Response id: 16

“ Healthcare, fitness, childcare ”

12/17/2016 Response id: 30

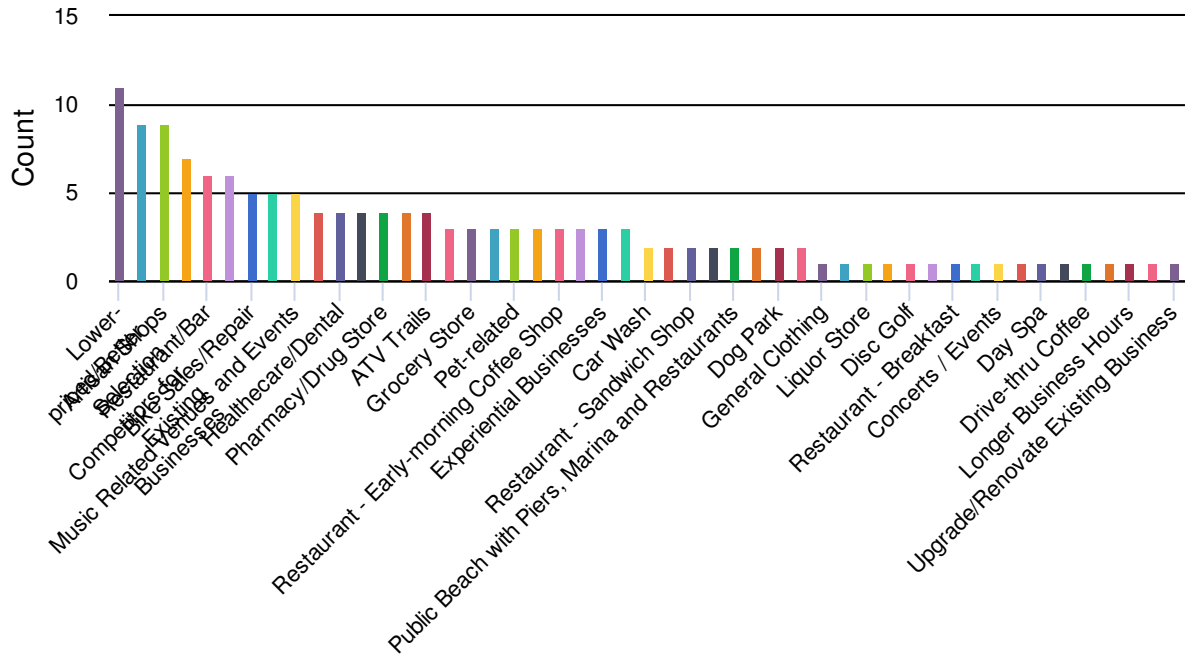
“ technology based - tech support, marketing, design services (marketing, construction, etc.), residential / business cleaning services, healthier and more 'creative' dining options ”

12/22/2016 Response id: 69

“ Child-care, website development, fitness center, micro-brewery, security services, organic or specialty foods, pet grooming, pet-sitting, house painting, local furniture builders ”

12/22/2016 Response id: 72

19. As it relates to tourism, what types of businesses are missing or needed in Boulder Junction? Or what type of business would you like to see more of? - Text Analysis



As it relates to tourism, what types of businesses are missing or needed in Boulder Junction? Or what type of business would you like to see more of?

“ kids attraction(s), artisans such as glass blowers, blacksmith, etc. Confectioner. winery/brewery ”

12/14/2016 Response id: 23

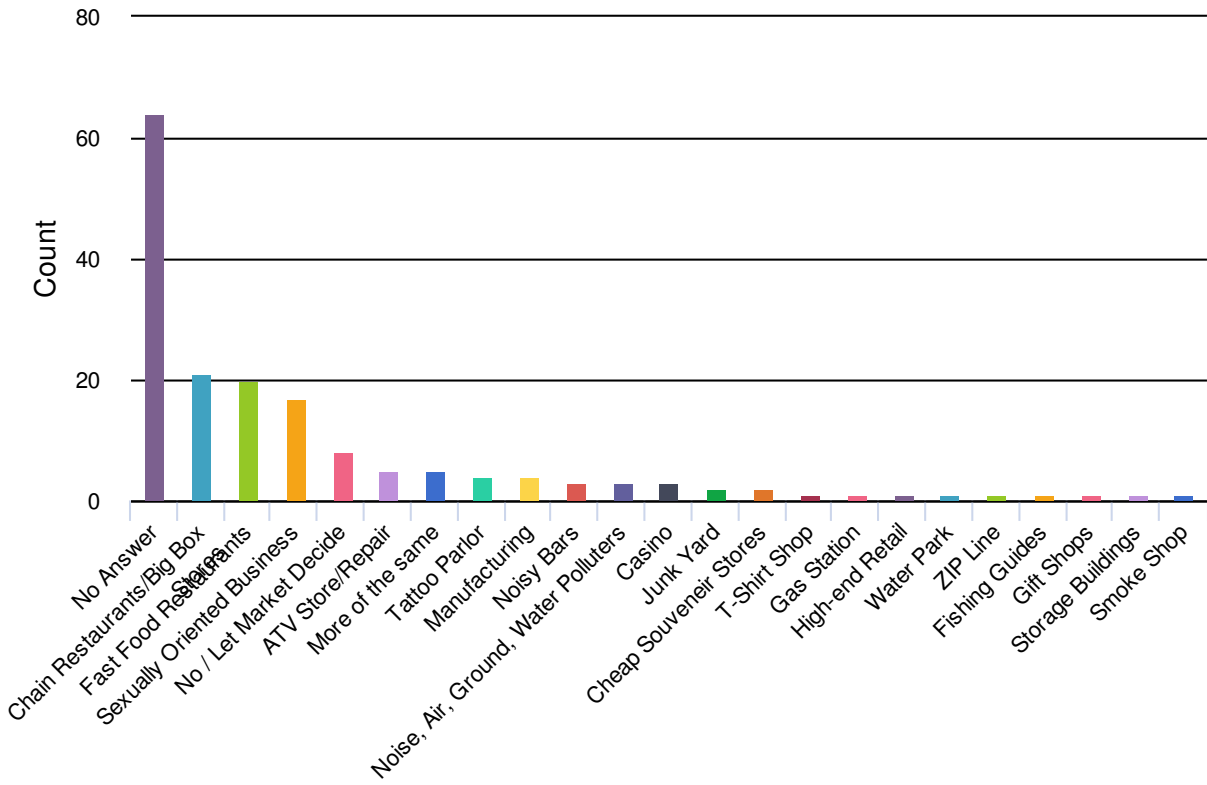
“ More store variety and restaurants. ”

12/16/2016 Response id: 47

“ Kid-friendly businesses & attractions. Reasonably priced attractions. ”

12/28/2016 Response id: 84

20. Are there any types of businesses that you would not want to see in Boulder Junction? - Text Analysis



Are there any types of businesses that you would not want to see in Boulder Junction?

“ Manufacturing that negatively affects the environment ”

01/10/2017 Response id: 111

“ I don't think Boulder Junction would be a great place for any large chain-type stores, as they would destroy the atmosphere. ”

01/11/2017 Response id: 113

“ Adult only stores. ”

01/15/2017 Response id: 123

What do you see as the roadblocks or obstacles for prospective business owners in Boulder Junction?

“ Broadband and labor. ”

12/12/2016 Response id: 15

“ Housing, seasonality, lack of work force. ”

12/15/2016 Response id: 32

“ The northwoods seasonal tourism is difficult to maintain consistent income flow to businesses. The area is also very weather dependent. ”

12/16/2016 Response id: 49

“ Sustainability during the low seasons. ”

12/23/2016 Response id: 76

“ Attracting seasonal staff, housing for seasonal staff. Year around work force, housing for year around workforce. Adequate broadband, road conditions, ”

12/26/2016 Response id: 79

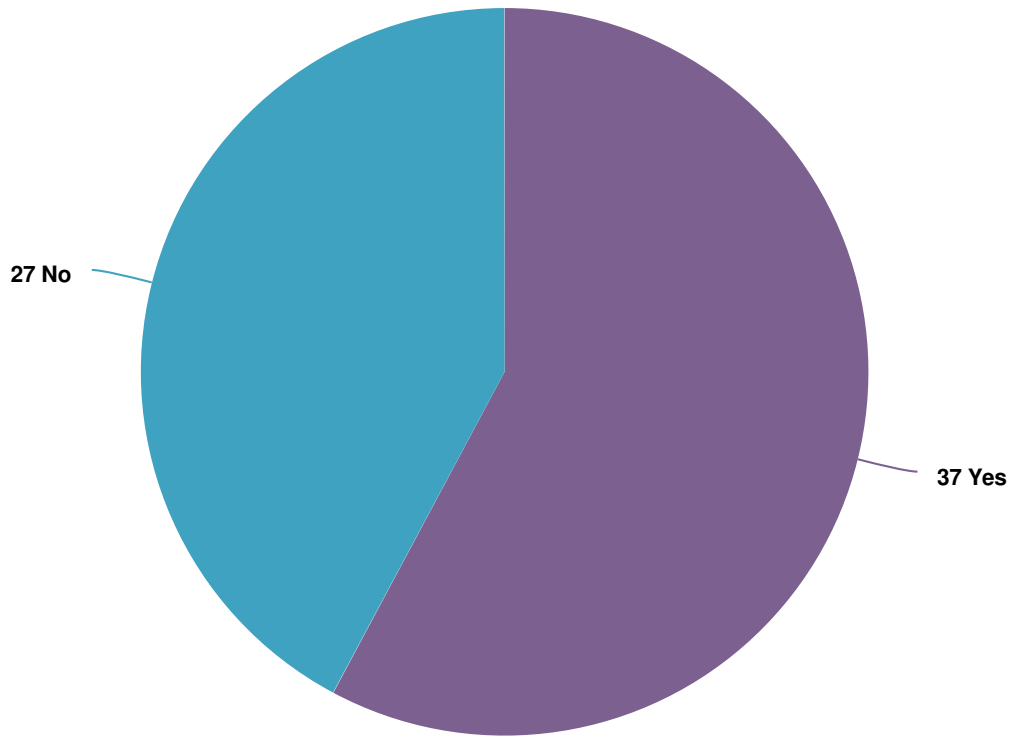
“ Off the main roads like Hwy 51. ”

01/14/2017 Response id: 122

“ Affordable employees and their housing! ”

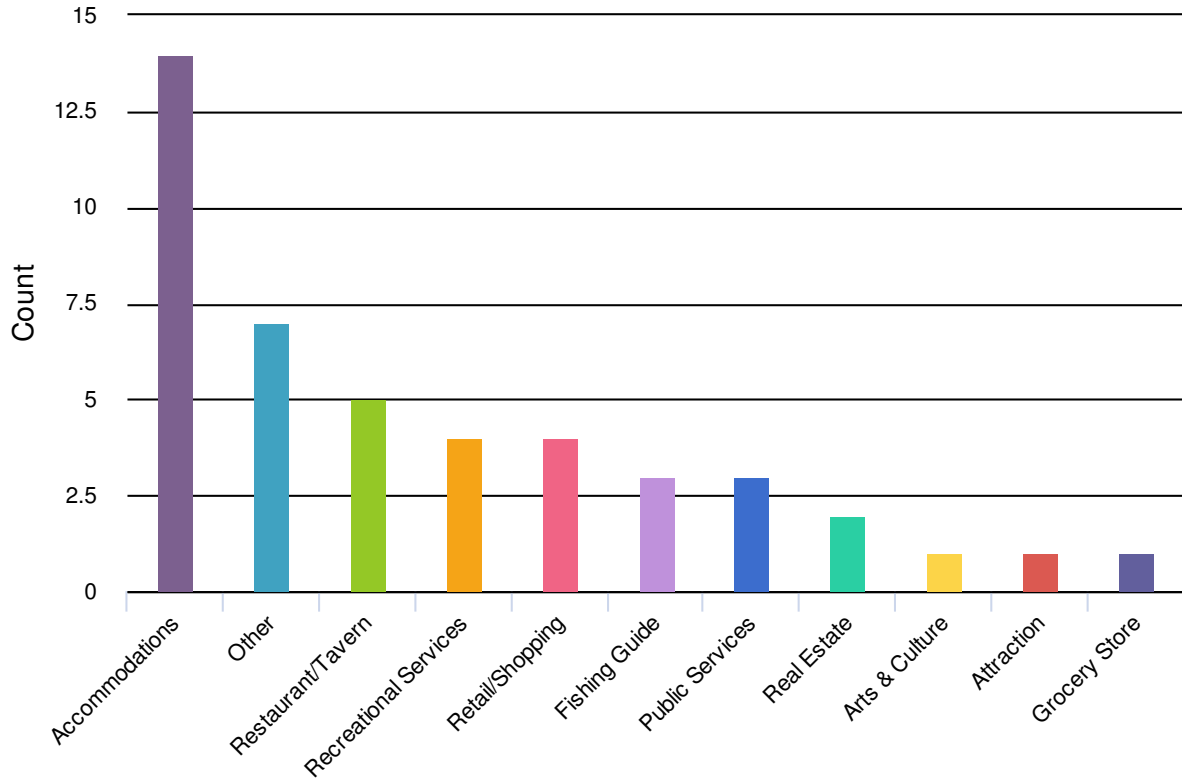
01/19/2017 Response id: 134

22. Are you a business owner in Boulder Junction?



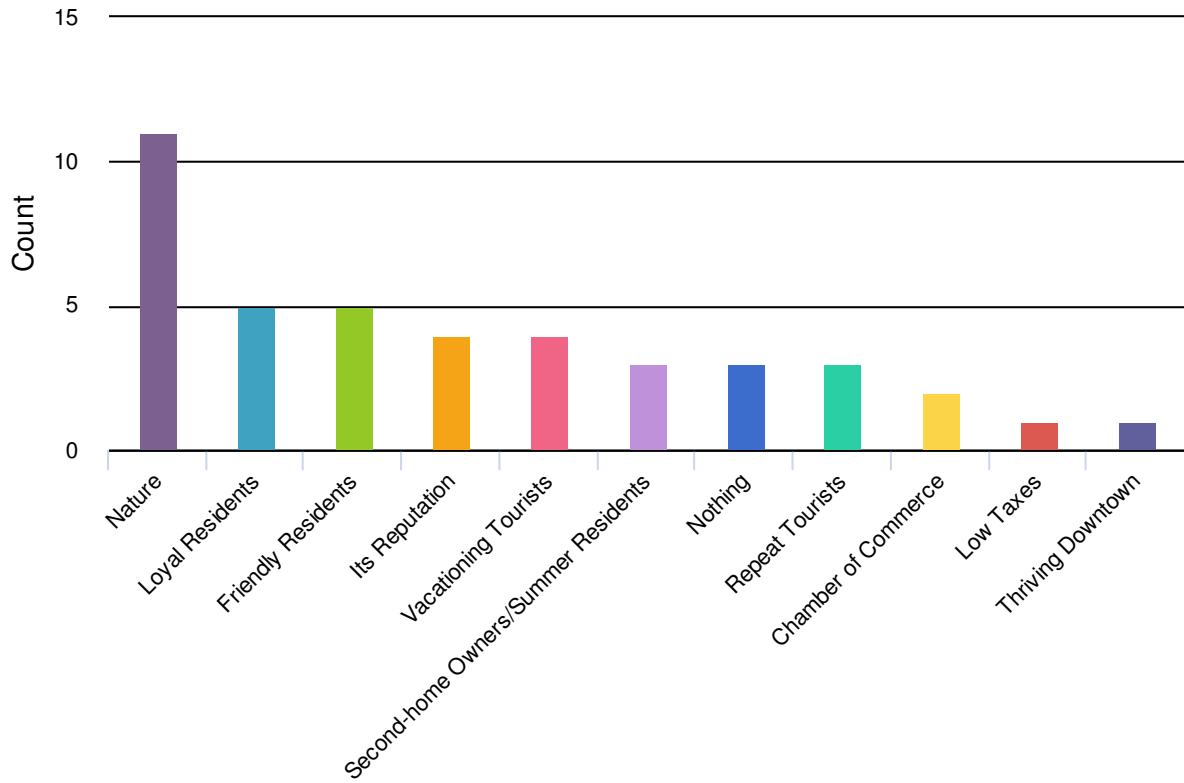
23. If answer to question 21 is yes, what type of business do you own? (check all that apply)

Filter: #22 Question "Are you a business owner in Boulder Junction?" is one of the following answers ("Yes")



24. What makes Boulder Junction a good place to operate a business? - Text Analysis

Filter: #22 Question "Are you a business owner in Boulder Junction?" is one of the following answers ("Yes")



What makes Boulder Junction a good place to operate a business?

“ Location, natural resources, history and legacy, friendliness and support of the community, great public services (i.e. fire department and EMS), relatively low tax base. ”

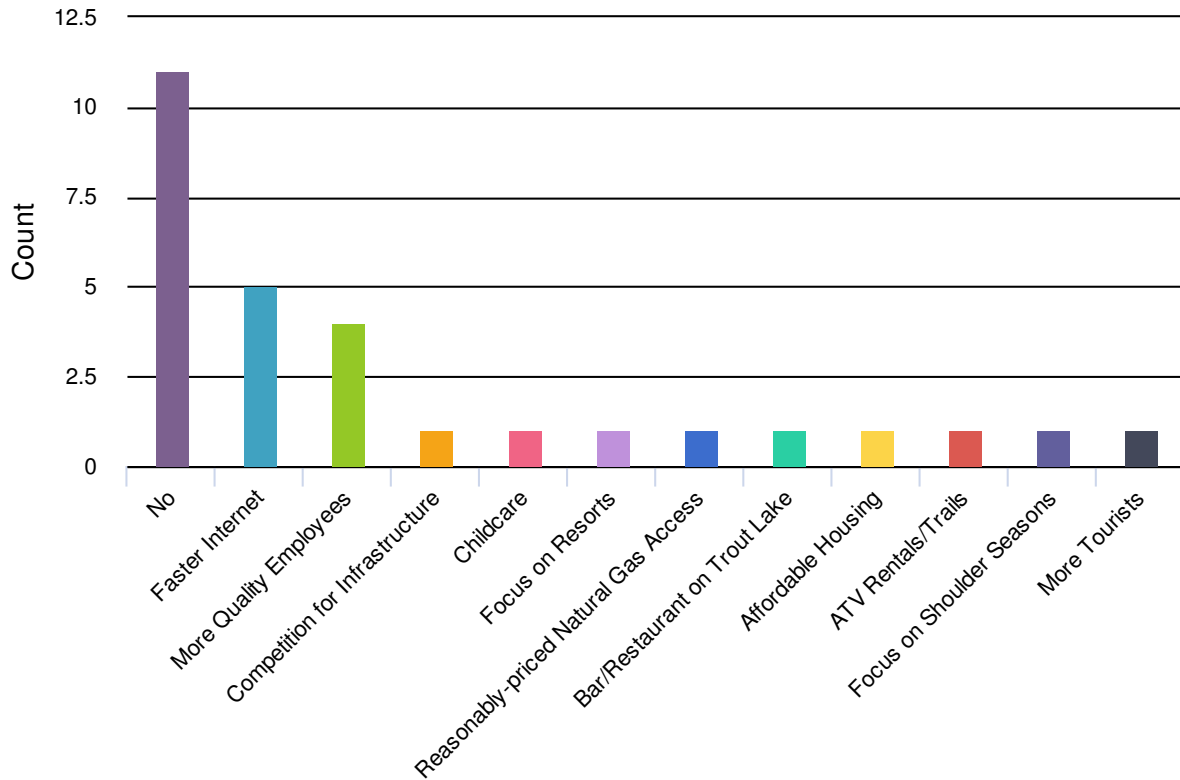
12/12/2016 Response id: 15

“ GREAT Reputation and well know throughout state. Boulder Junction leaves a GREAT impression on people who visit. Beautiful natural resources surround it. ”

12/16/2016 Response id: 34

25. Are there any services or resources in Boulder Junction that you need to operate your business that are now missing? - Text Analysis

Filter: #22 Question "Are you a business owner in Boulder Junction?" is one of the following answers ("Yes")



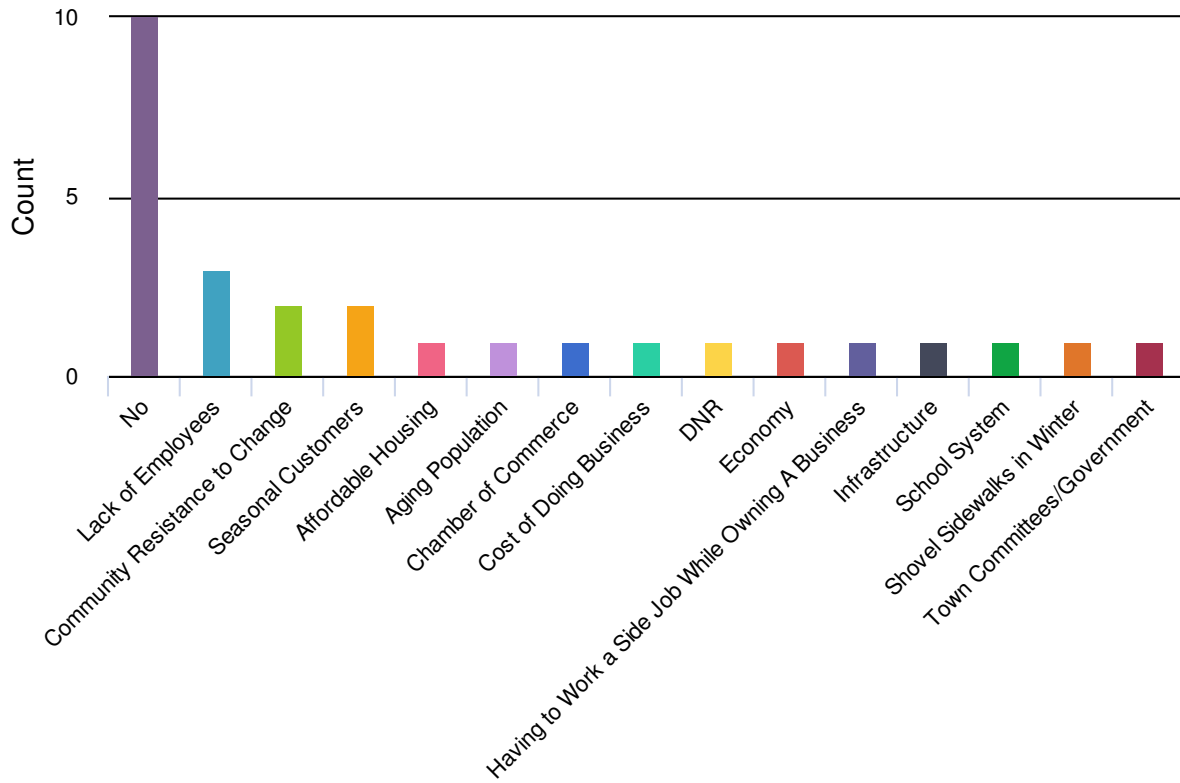
Are there any services or resources in Boulder Junction that you need to operate your business that are now missing?

“ Childcare in order to maintain staff. ”

12/17/2016 Response id: 30

26. Are there any obstacles or barriers you are experiencing in regards to maintaining or expanding your business? - Text Analysis

Filter: #22 Question "Are you a business owner in Boulder Junction?" is one of the following answers ("Yes")



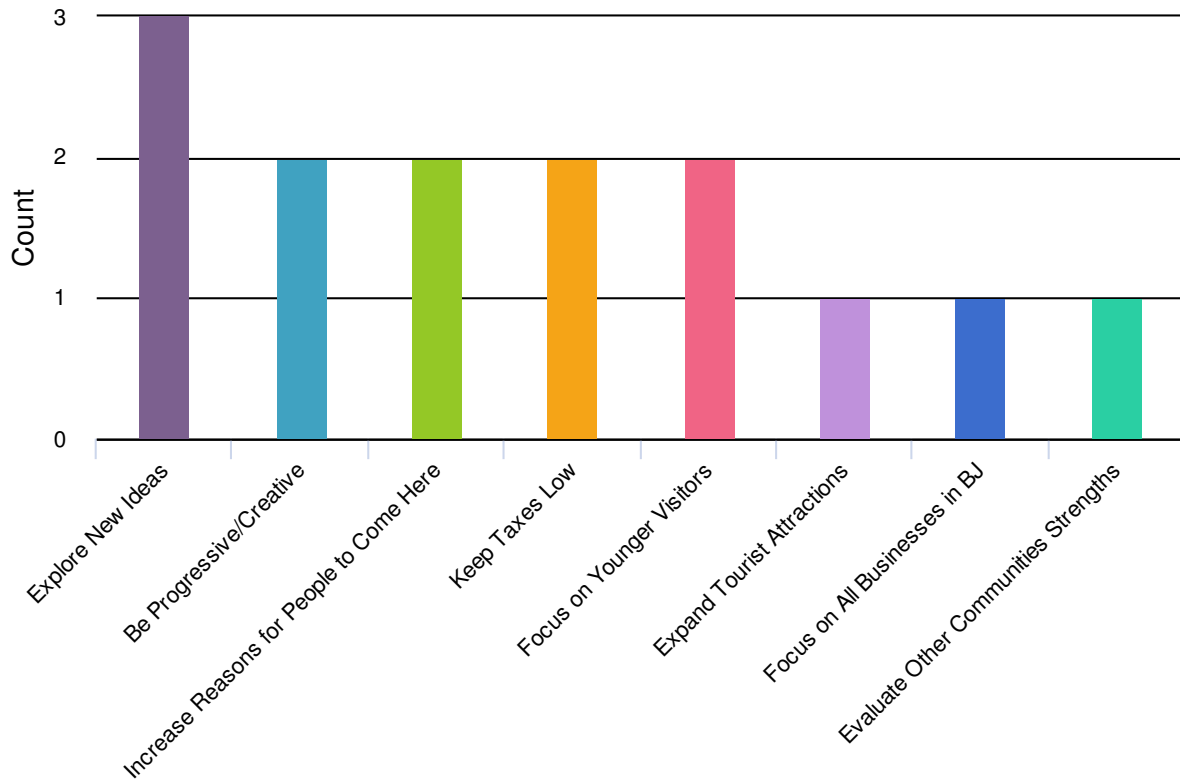
Are there any obstacles or barriers you are experiencing in regards to maintaining or expanding your business?

“ Lack of time and monetary resources. ”

12/28/2016 Response id: 84

27. What suggestions can you provide to the Economic Development/Connect Communities Committee that would aid you in maintaining or expanding your business? - Text Analysis

Filter: #22 Question "Are you a business owner in Boulder Junction?" is one of the following answers ("Yes")

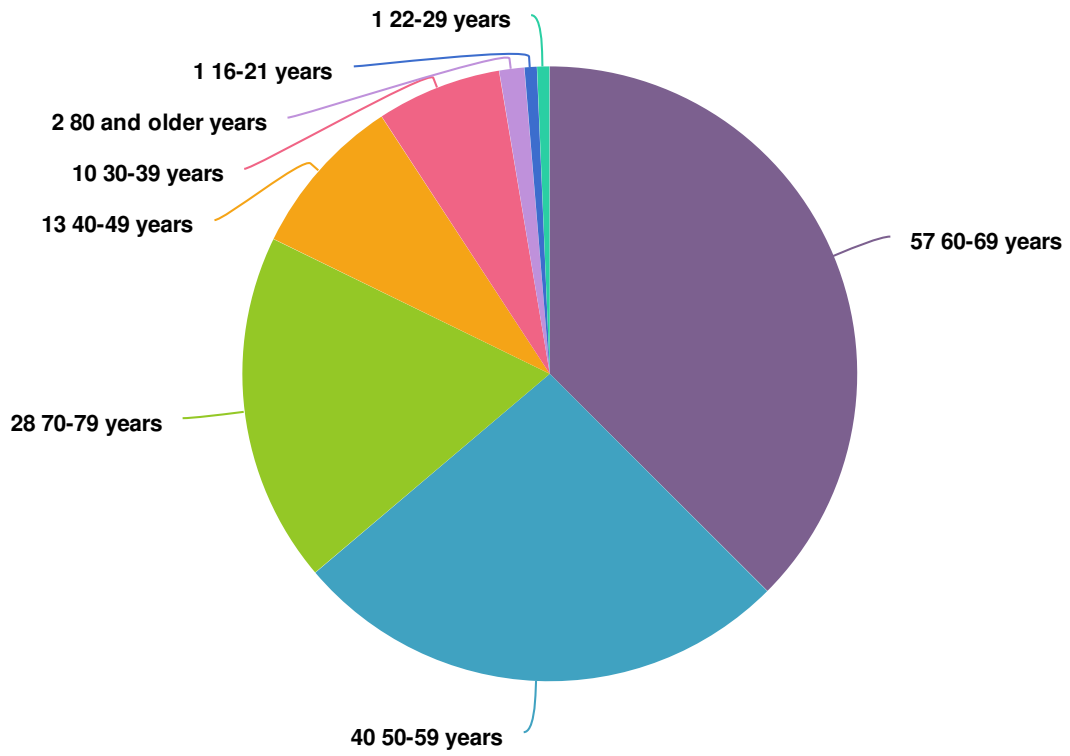


What suggestions can you provide to the Economic Development/Connect Communities Committee that would aid you in maintaining or expanding your business?

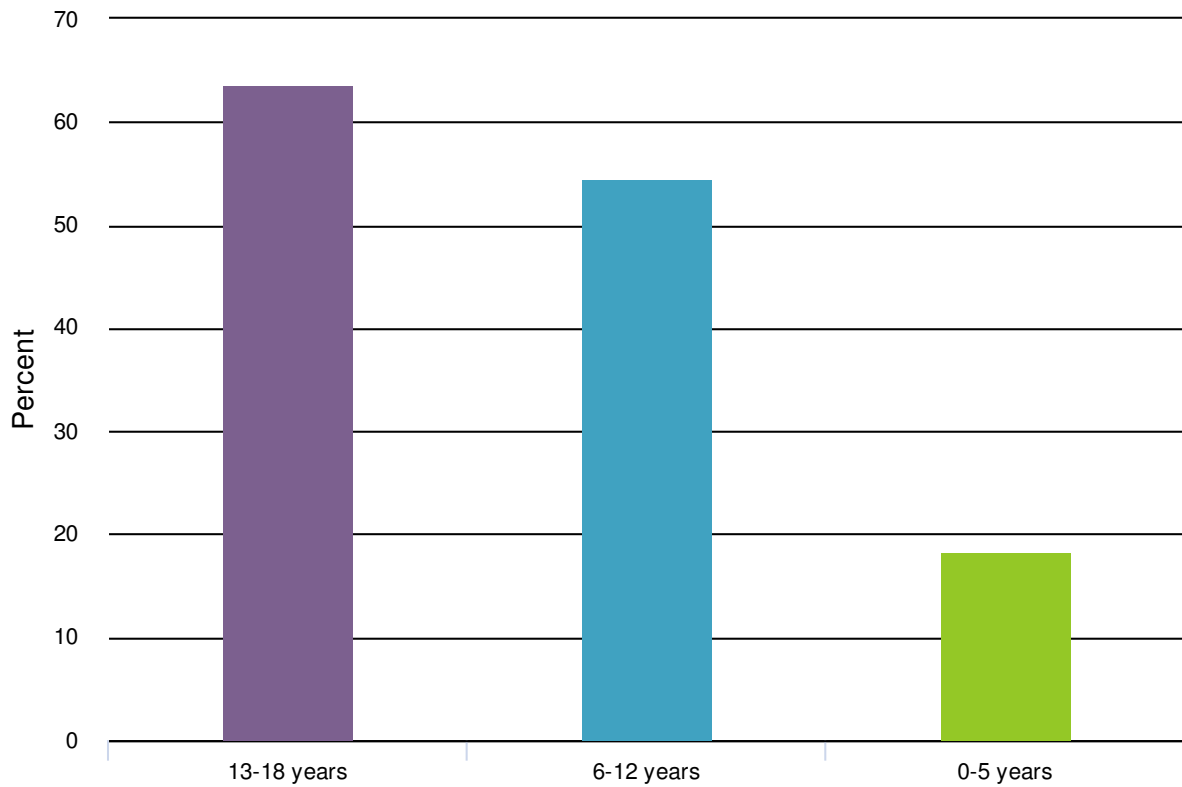
“ Affordable staffing and housing. "Revitalization revolves around Culture, not Industry". Develop our unique culture and "they will come". We will always have second home owners. Whats missing are the younger visitors that look for recreation and relaxation opportunities, ”




01/19/2017 Response id: 134

28. What is your age? (check one which best applies to you)



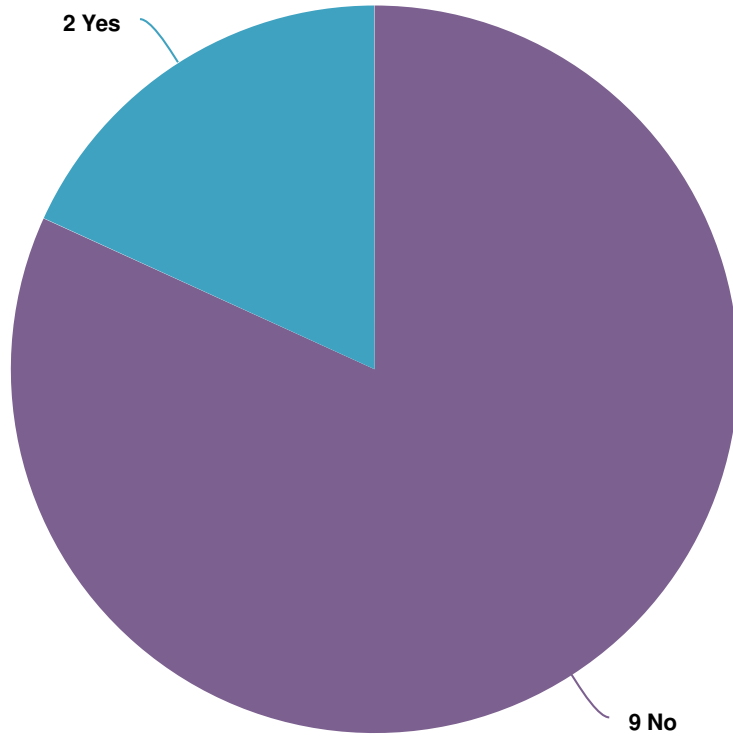
29. If you are a full-time Boulder Junction resident and have school age children, what are their ages? (check all that apply)



Value		Percent	Responses
13-18 years		63.6%	7
6-12 years		54.5%	6
0-5 years		18.2%	2

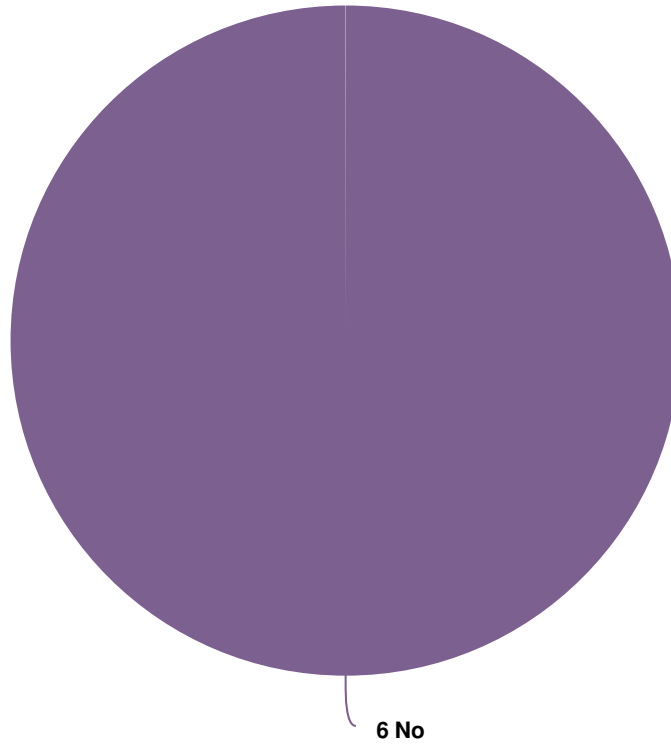
30. Are your children in childcare?

Filter: #29 Question "If you are a full-time Boulder Junction resident and have school age children, what are their ages? (check all that apply)" is one of the following answers ("0-5 years", "6-12 years", "13-18 years")



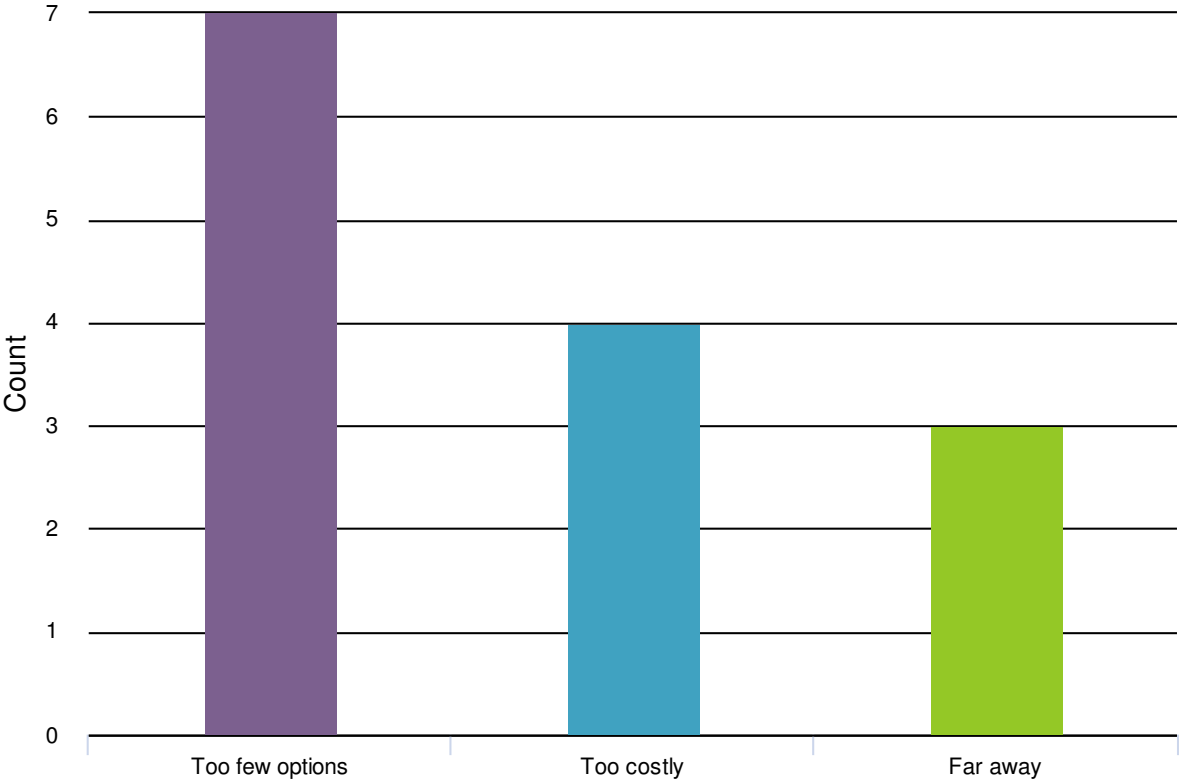
31. Are the childcare options in our area sufficient?

Filter: #29 Question "If you are a full-time Boulder Junction resident and have school age children, what are their ages? (check all that apply)" is one of the following answers ("0-5 years", "6-12 years", "13-18 years")

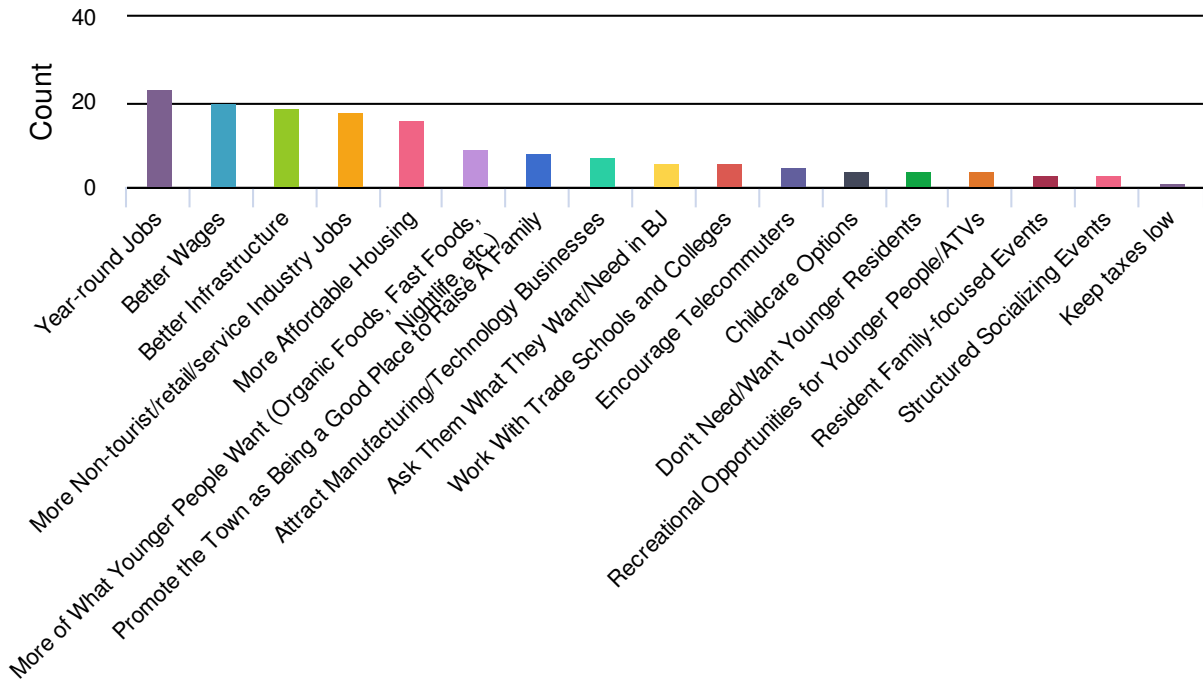


32. If answer to question 31 (Are the childcare options in our area sufficient?) is no, please explain. - Text Analysis

Filter: #31 Question "Are the childcare options in our area sufficient?" is one of the following answers ("No")



33. What suggestions do you have to attract a younger generation to live and work in the Boulder Junction area? - Text Analysis



What suggestions do you have to attract a younger generation to live and work in the Boulder Junction area?

“ Promote silent sports as much as possible during the peak months. Also encourage other sports as well; whether this would be snowmobiling, ATVs, etc. Yes, keep an open mind with regard to the 'dreaded' ATV's. Include town activities to attract younger crowd. Perhaps downtown music events, team sports, etc. ”

12/12/2016 Response id: 15

“ Decent paying jobs besides the service sector. ”

12/13/2016 Response id: 19

“ Many millennials appreciate and respect the outdoors but they are mobile and there are many options. Enhance and protect BJ's strengths and please greatly improve the broadband issue. ”

12/14/2016 Response id: 26

“ Try to bring in some light manufacturing business to provide local, year-round, non-tourism based jobs with benefits. ”

12/27/2016 Response id: 81

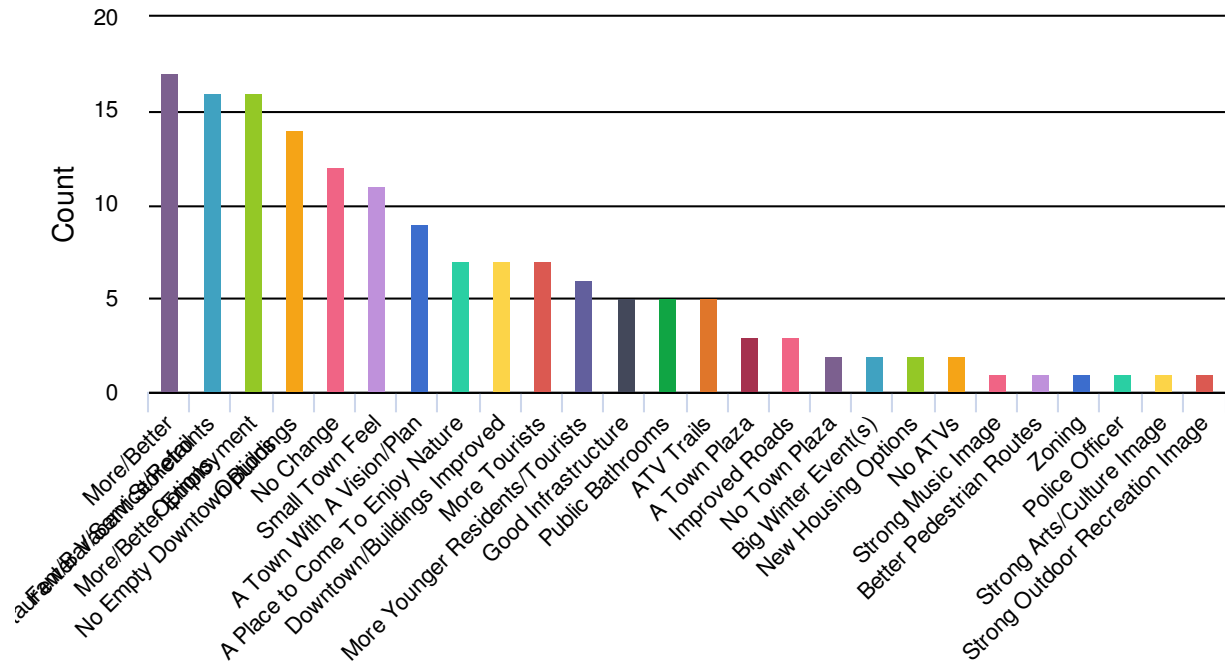
“ The Villages in Orlando have focused on senior living and this is the fastest growing community in the United States. Young people are drawn to big cities for a reason. We will never be in a position to compete with the lifestyle offered by larger cities. Focus on senior lifestyle. ”

12/29/2016 Response id: 85

“ develop affordable housing and create jobs that pay more than the minimum wage. ”

01/10/2017 Response id: 111

34. Please tell us your vision of Boulder Junction in 5 years. - Text Analysis



Please tell us your vision of Boulder Junction in 5 years.

“ High speed broadband, improve communications, begin a community wide vision that enhances the town and still maintains the "charm" we have. ”

12/12/2016 Response id: 13

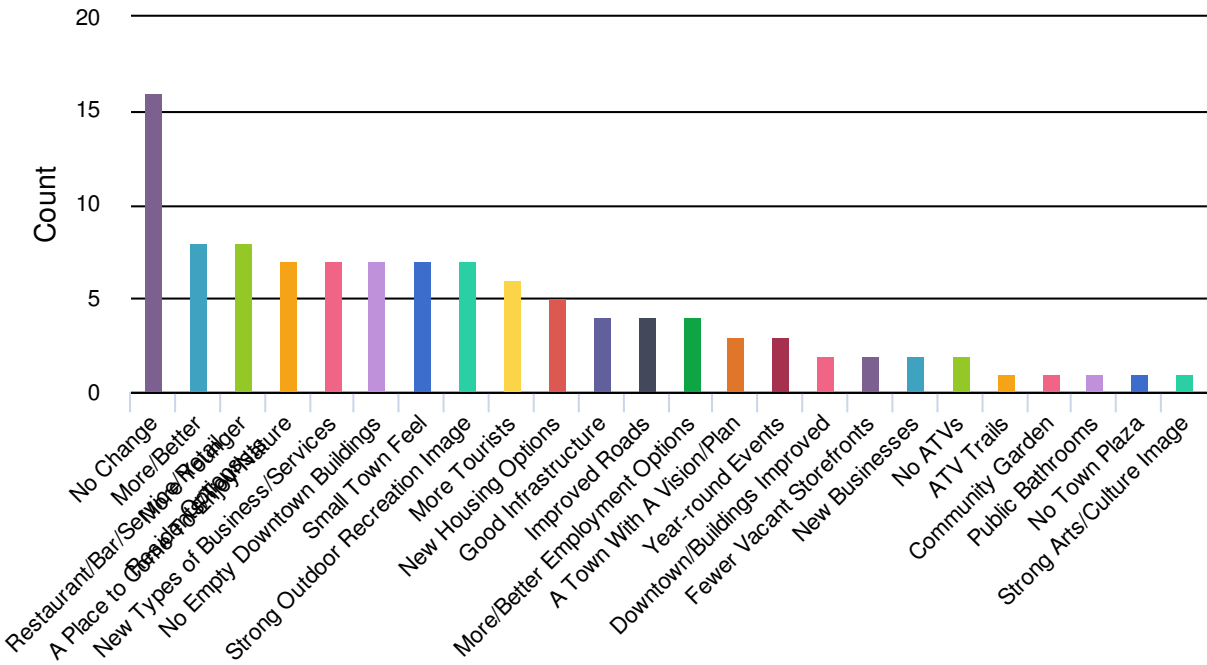
“ full storefronts, new store/product choices, downtown plaza and other venues integrated and fully programmed and utilized by residents and guests, refreshed main street image, major winter event, strong music image, same feel, but attractive to the millennial, atv trails linked to BJ businesses ”

12/14/2016 Response id: 23

“ economic development vision and plan in place with progress on attracting new business development, including a stronger support and development network of advisors, specialists, etc. improvements along main street, including conversion of closed / dilapidated buildings into viable businesses ”

12/22/2016 Response id: 69

35. Please tell us your vision of Boulder Junction in 15 years. - Text Analysis



Please tell us your vision of Boulder Junction in 15 years.

“ A place where everyone wants to live. High class restaurants, destination shopping, and a world class community. ”

12/12/2016 Response id: 15

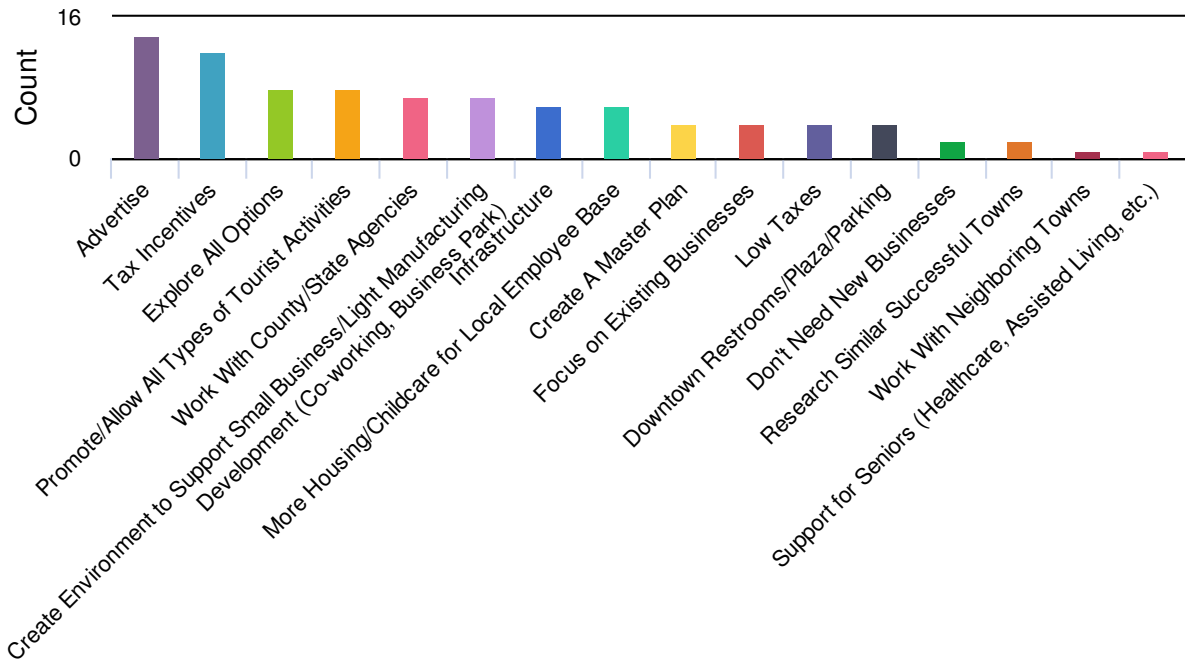
“ Respectful tourism continues to do well, area lakes are full of fish, several innovative light manufacturing business are having success and young contributing families are creating the next generation of Boulder Junctionians again filling the school with a bright future. ”

12/22/2016 Response id: 74

“ With the roads well-maintained & vacant run-down bldgs removed, BJ will be poised to continue developing the charming, quaint character it is known for. Recreational activities will continue to draw young people & families. BJ will have it's own personality, and will NOT be overly commercialized like some neighboring towns. ”

01/30/2017 Response id: 153

36. What suggestions can you provide us that would aid us in encouraging and attracting new businesses? - Text Analysis



What suggestions can you provide us that would aid us in encouraging and attracting new businesses?

“ Start with infrastructure. Broadband (again), address the labor problem, and encourage others to keep an open mind a progressive ideas for community. ”

12/12/2016 Response id: 15

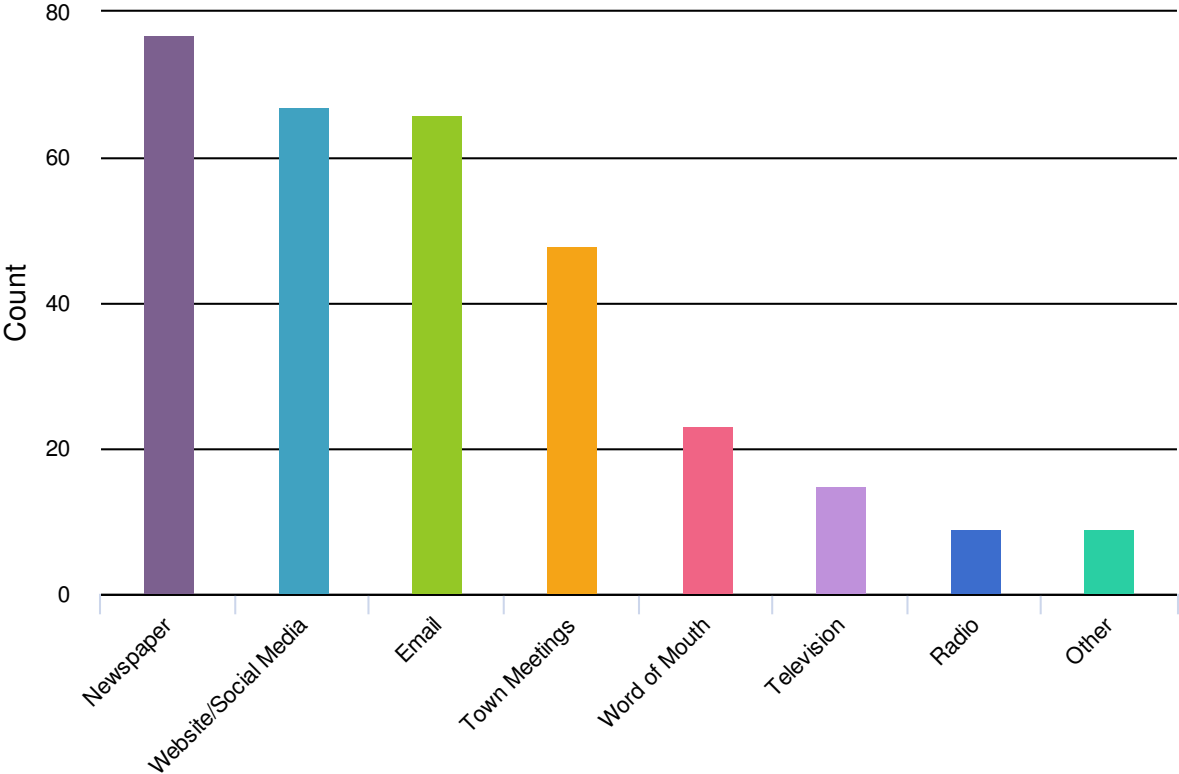
“ Work with county and state economic development. Use social media to recruit. ”

12/16/2016 Response id: 38

“ Get the youth involved, whatever that takes. Without them and their ideas, not much will change. Make it affordable to start business, integrate with local farmers (they do exist up here!), give new start ups monetary incentives--educate the youth in business and get them excited to try new ideas and brain storm around environmental activity/food ”

01/20/2017 Response id: 135

37. We would like to share our progress with you. How do you prefer to receive community news and information?



38. Would you be interested in helping with projects in the future to aid the economic growth of Boulder Junction?

